

The future for NFPs in Australia & insights into charity mergers

A Conference for Not-for-Profit Leaders & Stakeholders

MELBOURNE 29 OCTOBER 2015 | SYDNEY 30 OCTOBER 2015

Proudly presented by



"To operate effectively in the current environment, leaders in the NFP sector need to be familiar with the language and processes that underpin discussions preceding, during and post mergers.

This conference provides access to Australian NFP leaders who have direct experience in merging and sector stakeholders with an interest in creating an efficient charitable sector. In addition to learning from local experience the keynote speaker is an international expert who has built his reputation as a driver of strategic restructuring in the American NFP sector."

Keynote Speaker



David La Piana is a leading international expert in the field of non-profit mergers. Based in California, David has been at the forefront of strategic restructuring efforts in the American not for profit sector.

The author of six books on non-profit strategy, competitiveness, and mergers, he is a popular speaker and thought leader who regularly contributes to the national dialogue on organisational effectiveness and the future of the social sector. David's consulting practice is rooted in helping organisations break out of old ways of thinking to drive change. This is

David's first speaking tour of Australia.

Two mini-conferences in your city

Limited seats register now

Melbourne 29 October

NAB Auditorium, 800 Bourke Street
Docklands

MORNING CONFERENCE

**For NFP leaders & Board members
interested in merging**

(8.30am registration) 9.00am – 12.30pm

\$150.00 per person

AFTERNOON CONFERENCE

For NFP stakeholders & supporters

(1.30pm registration) 2.00pm – 5.00pm
(networking drinks until 6pm)

\$185.00 per person

Sydney 30 October

Figtree Conference Centre, 5 Figtree Drive
Sydney Olympic Park

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Registration: 1300 669 600 deborah.rhodes@whitelion.asn.au
www.whitelion.asn.au/whitelion-merger-seminar

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8.30am Registration

9.00am Welcome

Insights into the future of Australian NFP sector, Phil Ruthven AM, Founder
IBISWorld



Keynote address on NFP mergers, David La Piana

Morning tea

Launch of web-based toolkit to guide NFPs through merging, Andrew Benoy, Principal, Nous Group

Data Systems for NFP Futures, Olivia Petty, Whitelion

Q&A with Panellists Elizabeth Mildwater, Director of Australian Programs Save The Children
George Liacos, MD, Spark Strategy
Mark Watt, Co-founder & CEO of Whitelion

12.30pm Close

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Q&A with Panellists Cameron Bacon, Partner Financial Advisory, Grant Thornton
George Liacos, MD, Spark Strategy
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Programme

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Launch of web-based toolkit to guide NFPs through merging, Rowena Middlemiss, Whitelion

Data Systems for NFP Futures, Pete Kilby, Codepledge

Q&A with Panellists: Peter Muir, Principal at O'Connor Marsden & Associates
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Q&A with Panellists: Peter Muir, Principal at O'Connor Marsden & Associates
Jane Jose, Chief Executive of Sydney Community Foundation
Hon Dr Andrew Refshauge MBBS, FAICD., Careflight
Neil Cooke, Partner, Grant Thornton
Mark Watt, Co-founder & CEO of Whitelion

5.00pm Close



Phil Ruthven AM: is the Founder of IBISWorld, an international corporation providing online business information, forecasting and strategic services. In 2014, Phil became a Member of the Order of Australia, in recognition of his significant service to business and commerce, and to the community. Phil contributes regularly to radio, TV, newspapers, magazines and documentaries on business, economic and social issues. He continues to be one of Australia's most frequent and prolific commentators in demand by the media, and is widely considered the nation's most respected strategist and futurist on business, social and economic matters.



Ray Minniecon: Ray Minniecon is a descendant of the Kabi Kabi nation and the Gurang Gurang nation of South-East Queensland. Ray is also a descendant of the South Sea Islander people with connections to the people of Ambrym Island.

Our MC's



Doug Christie: is the Managing Director of The Focus Communications Group including Next Idea International. These consultancies specialise in marketing communications strategy and execution. Doug has had extensive experience in

senior management roles with John Fairfax & Sons (Macquarie Broadcasting Network) and Television Production. He is an experienced broadcaster and major event producer, also a qualified and widely experienced marketer who has held senior marketing roles with publicly listed companies.



Steve Clifford: previously worked for over 30 years at leading law firm Allens, where he was a senior Mergers & Acquisitions partner. During that time he lived and worked in Australia, USA and Asia, advising Australian and global clients on various significant M&A deals.

Steve has had a longstanding passion for social justice issues and in 2014 he moved to the not-for-profit sector, initially providing strategic advice to several NFPs, before commencing as Chief Operating Officer at Whitelion in mid 2015.

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WHITELION
courage to grow

supporting youth at risk

Whitelion is a leading national nonprofit organisation whose mission is to engage participation of disengaged high risk youth. By increasing the numbers of isolated and disadvantaged young people in the workforce or education system we can reduce the number going into the juvenile justice system. The results are increased community safety, reduced welfare dependency and breaking individual cycles of disadvantage. To achieve this Whitelion provides prevention programs in schools, and individual support programs covering outreach, mentoring and vocational pathway assistance.

Whitelion has firsthand experience of merging in the NFP sector and is passionate about sharing what they have learned with the broader sector. Since 2011 Whitelion has merged with three youth NFPs, creating a vehicle for change with over 100 years' experience working with vulnerable youth.



Mark Watt, CEO & Co-Founder

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