

# Annual Report 2014/15

A Message from our CEO and Chairperson

What an outstanding year for everybody involved with the Whitelion Group, incorporating Open Family Australia and Stride Foundation! This year we supported more young people than at any time in our history.

Anne Barker

Chairperson

Mark Watt

Co-founder and Chief Executive Officer

### GFor 15 years, Whitelion has helped young people climb out of disadvantage.

This year, through our merger with Stride Foundation, we have expanded our focus to include prevention as well as support programs. Along with the knowledge gained through our merger with Open Family Australia we have successfully brought together close to 75 years of youth work experience. And our best is yet to come.

We've listened to a lot in the past 12 months about the challenges faced by organisations in the not-for-profit sector, and Whitelion is no exception. In spite of this environment we

- Held our most successful Bail Out fundraising event in ten years:
- Inspired a team of generous philanthropists who banded together to acquire a new bus for our street outreach service in Melbourne; and
- Trained over 340 community volunteers to help young people find the courage to choose a better future.

With encouragement like that, we are feeling very excited about what we can achieve in the year ahead.

Thank you to everyone for your support! Enjoy this look at what we achieved together in 2014/2015.



# 2155 young people Supported in 2014/15 FY > 46% more than last year



28,000 episodes of care via our mobile and street outreach



367 mentor matches supported



153 young people were placed into

employment



Started four housing projects to support our homelessness programs

P

Operated three learning centres and enrolled 283 students



2,115 young people supported 46% more than last year

Delivered preventative wellbeing programs in 71 schools, reaching over 3,800 kids 45 preventive wellbeing programs delivered in remote and regional communities supporting 1,795 young people nearly 24,000 Oustralian youth are homeless

> The past 12 months also saw alarmingly high youth unemployment

### What Motivates Us

Every day, Whitelion stands against the tide of the nearly 24,000 Australian youth who are homeless; the more than 50,000 who are made vulnerable by their placement in residential units or foster care; and the 10,000 who are spiralling out of control in the youth justice system. The past 12 months also saw alarmingly high youth unemployment across the country.

#### Over the last 12 months we met

Sam, who slept on the veranda of Sacred Heart Mission for seven months. We helped him reconcile with his family and return home.

Andy, living in a group home with 15 other young people and was increasingly withdrawn. We matched him with a mentor who takes a weekly interest in his life and is teaching him to cook and how to fix cars.



Jess, a young woman who asked our NOSH Van for food for her little sister's birthday party because 'it would be nice to have food in the house for once'.



Three young people on the streets of Melbourne who needed to be resuscitated as a result of drug overdoses. Our outreach worker performed CPR on all three, all of whom fully recovered in hospital.

... and over 2,000 more young people like these who needed our help. We didn't shut the door on them, despite the financial challenges facing the community sector.

#### In fact, we plan to help even more next year!

# Wonderful People, Great Programs

Over 120 amazing Whitelion staff created special connections with so many young people. They worked late, they changed lives, and through it all they were courageous, collaborative, innovative, real, compassionate, professional and committed.

#### We celebrate all the contributions made to giving a young person the courage to grow.

Whitelion Tasmania Business Development Manager Barbara Walters was a state finalist for Young Businesswoman of the Year in the 2014 Telstra Businesswoman's Awards. Whitelion New South Wales team member Daniel Ayalew won the Betty Makin Youth Worker of the Year Award from the City of Sydney. At the same award ceremony, a young person who had been supported by Whitelion was shortlisted as Young Person of the Year!

This year we had 340 volunteer mentors who collectively contributed an average of 2,930 hours a month, or two hours per week per volunteer. One of our mentors, Peter, celebrated five years of being a mentor in Bendigo – an extraordinary effort! Colin Stimpson set up social enterprise, PAW (Picking and Warehou Solutions), to help Whitelion youth gain lif and employment skills Colin donates his time weekly as a volunteer to oversee the project, which is a gift of amaz generosity to vulnerab youth. G Over 120 amazing Whitelion staff created special connections with so many young people.

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ing le Over 150 businesses employed young people via Whitelion. 89% of our employment program partners are "extremely" or "very likely" to recommend becoming an employer or workplace buddy with Whitelion.

As always, our dedicated Board members donated their invaluable time, energy and much more to help us achieve our mission. We are also privileged to benefit from the advice and specialist expertise of Ambassadors and a Leadership Council. As individuals and as a collective they made an enormous difference this year. Please see our acknowledgements page for a detailed list of these passionate people.



### Where we Make a Difference

1 WESTERN AUSTRALIA Balga

2

SOUTH AUSRALIA Kilburn Paralowie

3

#### NEW SOUTH WALES Cabramatta Campbelltown Chipping Norton Haberfield Millers Point

West Melbourne Dandenong Fitzroy Thornbury Ringwood Footscray Frankston Geelong Wyndham Bendigo Morwell

VICTORIA

5

Hobart Burnie Devonport Launceston

**TASMANIA** 

### How we Make a Difference

JOB



Provide mobile outreach services for homeless & disengaged youth



Provide case management & mentor programs to connect young people to their community & opportunity



Connect young people to education, training & employment to increase their economic participation rates



Help homeless young people find stable housing



Deliver prevention programs in schools

# **Young people ARE AMAZING**

#### Take Darren, for example



### We first met Darren three years ago

Three years ago Darren wanted to join our alternative learning centre in Sydney but was exhibiting very aggressive behaviour. Raised in a family that faced their own ongoing challenges, Darren was easily frustrated and had trouble controlling his temper. His friends made him feel like he belonged.

Unfortunately his friends were frequently in trouble and Darren soon followed suit. By the time we met him again in 2014 he had a court case looming and a number of outstanding fines.

His mother did not know where to turn, and was ready to give up.



#### 2. We didn't give up

Our Sydney learning centre Team Leader, Anh, is not one for giving up. Anh gave Darren a second chance to enrol on the condition that Darren agreed to respect the staff and commit to completing a certificate course called 'Skills for Work and Training'.

Despite making this commitment, at first it seemed that not much had changed. Darren was reluctant to do his work - he was always out late at night with his friends, leaving him tired and unmotivated.



#### 3. Darren didn't give up

Darren may have resisted, but Anh persisted. He met with Darren's Juvenile Justice Officer and they worked together to support Darren with his court matters. Anh then met with Darren's mother and gave her strategies to deal with Darren's difficult behaviour and ways to connect with her son.

With Darren, Anh built trust and rapport, became a positive role model, and gave support to deal with his friends risk taking behaviour.

Darren realised there were many people who cared about him outside his peer group, and he began to choose a better future.



#### We didn't give up

Darren started by changing his behaviour towards his mother. He stopped staying out late and focussed more on studying. Within six months not only had he completed two certificate courses, he had also won a \$1000 scholarship.

As a result of these positive steps, the outcome of his court matter was a good behaviour bond an outcome that was only granted based on his regular attendance at school but also his new attitude to his future prospects. Encouraged and proud of himself, Darren asked Anh for support to find work.

Today you will find Darren as a very enthusiastic trainee with a local mechanic.

# Tiasha

#### We were in the right place at the right time

Tiasha was 16 when we met her at a Court in Melbourne. Appearing fragile and self-conscious, Tiasha didn't want to talk to anyone.

Our Program Coordinator, Grace, was at Court and the Magistrate took the opportunity to ask if Tiasha would join Grace's program The Magistrate was concerned for Tiasha's welfare given she wasn't in stable housing, used alcohol and drugs and had a high likelihood of reoffending. -Tiasha very warily agreed and the Magistrate adjourned her matter.

Once alone, Tiasha confided to Grace that she was pregnant and terrified that Child Protection would force her to give up her child.



#### 2. Moving forward, side-by-side

Grace began working closely with Tiasha from that moment. Her first priority was supporting Tiasha to attend anti-natal appointments and Grace was with her at her first ultrasound.

The next urgent priority was securing stable housing. Time and again Tiasha had to tell professionals her story, which involved much hardship in childhood. Busy, much older professionals tend to be alert to the negatives in every situation. But each time, Grace was by her side. With this support, Tiasha's confidence bloomed and she left no concerns in anyone's mind about her ability to take care of herself, and her growing baby.



#### 3 Courage and independence

Grace supported Tiasha to enrol in school after an absence of around 18 months. Trying to make new friends at 16 is hard enough for anyone, but imagine the courage it took to return to classes after so long in addition to being pregnant.

It was apparent that Tiasha was becoming independent and more assertive. Grace found that Tiasha did not need her to make the multiple appointments required to secure housing assistance and support a pregnancy, nor did she ask Grace to drive her around as she was becoming confident and familiar with public transport. Grace saw these behaviours as clear signs that Tiasha's confidence and wellbeing had improved. This was confirmed when Tiasha stopped all use of drugs and alcohol and began to reconnect with her family.

# That feeling when a Magistrate starts clapping

Back at the Court Grace told the Magistrate about the courageous choices Tiasha has made to pursue her education, secure housing and care for her pregnancy. Above all Tiasha wrote a letter showing genuine remorse for her crimes. The final decision was for all charges to be dropped and for Tiasha to be given a diversion order. The Magistrate said that Tiasha had just 'made history' and that she was the first young person in the Melbourne Koori Court to receive such an outcome.

At this point everyone stood and gave Tiasha a round of applause.

# **New Ventures**

#### Merger with Stride Foundation

The biggest development over this 12 month period was our merger with the amazing staff and programs of the Stride Foundation. Stride is a not-forprofit organisation with a 25-year history in helping to improve the physical, mental and social wellbeing of young people. The team delivers workshops to students in schools and the community, and to education professionals that cover relationship and community, resilience, career transitions and school engagement. Through these programs young people are better equipped to deal with life challenges.

**Stride merged with Whitelion in 2014** to build in a prevention focus to Whitelion's service continuum.

#### Deadly Lions Partnership

Whitelion joined forces with Melbourne Aboriginal Youth Sport and Recreation (MAYSAR) to form the Deadly Lions Partnership. MAYSAR has over 30 years' experience supporting Aboriginal youth in Melbourne and is a recognised part of the history of Aboriginal Fitzroy.

The Deadly Lions mission is to empower young people who identify Aborignal and/or Torres Strait Islander by providing culturally appropriate support and advocacy and facilitating a sense of identity through spiritual, cultural and community reconnection.

### Social enterprise launch

We officially launched a social enterprise, PAWS (Picking and Warehousing Solutions) in Victoria. PAWS operates in the picking, packing and warehousing industry and is an innovative approach to helping disengaged youth develop self-esteem in a structured and guided work environment. There is the option to gain accredited training qualifications and demonstrable work experience that young people can take into the workforce.

PAWS is hosted by project partner Markitforce in Dandenong.

# Mentoring starts in NSW

Whitelion added one of its best known services – mentoring – to our offering in New South Wales.

We achieved this by acquiring the **Breakthrough Mentoring Program** from the Live N Learn Foundation, who had spent many years cultivating a fantastic employment-focussed mentoring program that fits perfectly into our focus on creating economic sustainability and providing positive role models for young people.



**Merger with Stride** Foundation

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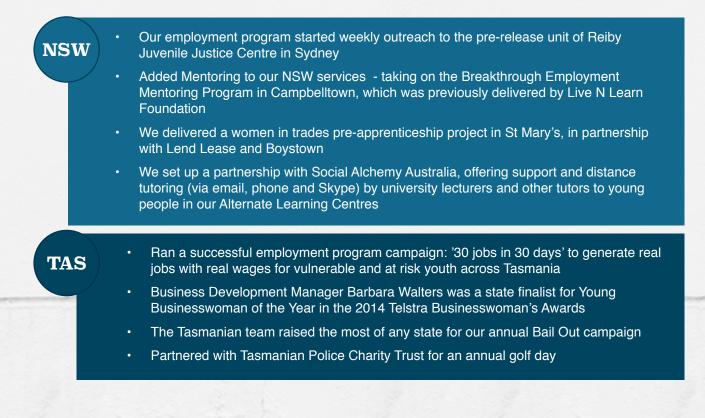




# In Case you Missed our News This Year

#### Didn't catch our news during the year?

Catch up on the biggest stories of 2014/15 right here!



Stride		Merged with Whitelion and commenced integration of programs and staff into the Whitelion Group.
		Developed new Cyber Savvy program for schools to promote positive social media use
		Secured funding through the federal government's Indigenous Advancement Strategy funding scheme for delivery to remote and regional communities
	•	Delivered preventative wellbeing programs in 71 schools, reaching over 3,800 kids, and 45 preventive wellbeing programs delivered in remote and regional communities supporting 1,795 young people
VIC	•	Our Wyndham team consulted with the community and developed a new mobile outreach timetable to reflect needs of local young people, including for the first time evening services. This resulted in a 76% increase in use of the service
		Launched a new program, WRAP: Wyndham Resilience Adventure Program
		Met 97% of our volunteer mentor program targets, providing one-to-one mentoring to young people leaving state care and young people in the youth justice system, both community based and those in detention
		Our Community Integration Program and Mentoring Program staff collaborated to redevelop our volunteer training program. The new training, known as Volunteer Essential Training is delivered in two parts - a generic training package for all volunteers at Whitelion, and a tailored package for the specific program a volunteer has signed up with. Feedback from our wonderful volunteers indicates these changes have been a big success
	•	Our youth support service ROAR developed an add on to its outreach work - the 'Rec Drop In' - in partnership with Co Health at North Melbourne Community Centre. From January to June 2015 170 young people accessed the Drop-In Service
SA	•	Consolidated operations to Adelaide metropolitan region to ensure greatest impact of programs on young people in northern Adelaide
	•	Commenced Indigenous Employment services and continued outreach support for young people disengaging from education
	•	Introduced innovations to the learning centres, including a health nurse visiting regularly to discuss sexual health and other women's health matters with young people

# A Sincere Thanks to all Donors & Event Supporters



Open Family Australia has a dedicated community of regular donors, many have been donating for over 20 years, making them special friends and integral partners in our efforts. Our sincere and heartfelt thanks goes out to each and every volunteer who donates to Open Family Australia, now a part of Whitelion's programs.

### **Third Party Events**

Organised by the employees of Mahercorp (incorporating Urbanedge and Eight Homes), this charity walk covered 17km along the Maribyrnong River in Melbourne's west and raised \$46,620 in August 2014. An incredible effort by a great company!

### **Events**

Our events and campaign supporters provide essential funding that keeps our programs running. These fundraising activities represent individual generosity in its purest form – those of you who supported us reached into your own pocket, or pushed yourself to raise money from friends, family and colleagues. For this we thank you on behalf of the thousands of young people who benefited from your efforts.



### **Three Peaks Challenge**

The fit and the fierce came together to climb Australia's three highest mountains in three states in 33 hours (Mt Bogong, Mt Tennent, Mt Kosciusko).

### **AFL Finals Series Luncheon**

Emceed by AFL great Robert 'Dipper' DiPierdomenico & featuring panellists Tony Shaw, Shane Wakelin, Simon Madden, & Terry Wallace. Event sponsors were Talent Rise, True Value Solar, Langham Hotel, Optus, 3Dynamics, James Boag, BWired, & Schweppes.

### Jungle Ride

Thank you to sponsors Port Douglas Gym, H20, and Marlin Coast Cycle who helped 199 participants ride in the jungle around Port Douglas to raise money for Whitelion.

### Eureka Climb

Over 1000 people climbed or ran up the full height of Eureka Tower in Melbourne, to the highest observation deck in the southern hemisphere (that's 88 floors, or a mammoth 1642 steps!). All in the name of fundraising!

# 10 years of Whitelion's Bail Out

### Celebrating 10 Years of Whitelion's BAIL OUT

The first Whitelion Bail Out was held in Melbourne back in 2005 and quickly became Whitelion's flagship fundraising campaign. The event idea stemmed from the premise that the legal fraternity could learn about the experience of the justice system from a young person's perspective, while raising funds for prevention and reintegration programs. The event took flight and soon became a fully immersive experience at the Old Melbourne Gaol, expanding its participant base well beyond the legal fraternity to business leaders and everyday members of the community.

Ten years later, the event is a national campaign with events held in May 2015 in Sydney, Port Arthur (near Hobart), Adelaide and culminates in the Melbourne event.

To celebrate Bail Out's tenth anniversary we pulled out all stops and raised more than \$700,000 nationally– a record amount that blew all other years out of the water!

A special mention goes to our top fundraisers, who helped us reach our ambitious fundraising target

- CFMEU Construction Division, Victoria, \$83,800
- The Crackers (Plumbing Industry Climate Action Centre), \$71,214.65
- Aberdeen Asset Management, \$40,000.00
- KFC, \$28,219.51
- Masters Home Improvements, \$22,231.45
- Vantage Hotel Group, \$20,001.52
- "The Winos" (a team of seven captained by Ralph Kyte-Powell), \$19,649.00

Thank you to our valued partners who sponsored the event: Southern Cross Television, O'Driscoll Coaches, Clennet's Mitre 10, Vantage Hotel Group, Historic Richmond Goal, Programmed, Hockeyroos, Workwear Group, Clark Rubber, Dunlop Foams, Andre's Cucina, Adelaide Gaol, Minter Ellison, Peers & Players Corporate Actors, National Trust, Old Melbourne Gaol.

Whitelion's event partner, King Performance, deserve special thanks. Without King Performance, with Ben King at the helm, Bail Out would not be the event it is today!

# Whitelion is a Community Effort!

Thank you to all our partners:

Our Major Sponsor



#### Our Merger Partners

Thank you to all past Board members and staff of Open Family Australia and Stride Foundation who have joined with us to create a group of services under the Whitelion banner. Together we now offer a continuum of prevention and support programs that target risk taking, disengagement, homelessness, unemployment and young people entrenched in the justice and out-of-home care systems.

#### Our Government Partners

The Australian Commonwealth Government

Government of Victoria Government of Tasmania Government of South Australia Government of Western Australia Commission for Children & Young People, Victoria

Launceston City Council | City of Melbourne | Parramatta City Council | Port Adelaide Enfield | City of Yarra Wyndham City Council | City of Port Phillip | Fairfield City Council | Magistrates' Court of Victoria



#### **Our Service Delivery Partners**



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#### Our Corporate Partners



# Whitelion is a Community Effort!

Thank you to all our partners:

#### Our Generous Event Sponsors & Event Supporters



**Trent Mcarthy** 



#### Our Philanthropic Partners



Rae and Peter Gunn Family Foundation

### Governance & Financial Performance

#### Governance & Advisory Partners

#### Board

Anne Barker Mark Watt David Tucker Kevin Mullen Bruce McBain Adrian Kloeden Donna Watt Emma Needham – appointed November 2014 Gordon Naylor – appointed 16 February 2015 Robert Dalziel – appointed 17 August 2015 Peter Stirling – resigned 20 October 2014 Diana Batzias – resigned 15 June 2015

### Board

John Turner Geoff Harris Leonie Hemingway Noel Gould Peter Gunn Peter Wilson Phil Harrington Phil Ruthven AM Vicki Standish

Nick Theodossi Doug Christie Ivan Backman AM Dr Andrew Regshauge

### Leadership Council

Sean Curtain Cam Oxley Geraldine Leslie Christian Mengler John Henderson Justice Peter Vickery Shayne La Combre Barry Hickman Nicholas Burt

#### **Financial Report**

#### Whitelion Incorporated and Controlled Entity Financial Report for the Year Ending 30 June 2015

#### STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

	Group		Whitelion		
Note	2015	2014	2015	2014	
	\$	\$	\$	\$	
2	9,392,792	9,336,029	7,415,045	7.030,935	
3	(983,057)	(602,304)	(775,995)	(321,584)	
3	(1,339,785)	(1.680,982)	(1,057,674)	(1.006,022)	
3	(6,982,105)	(7,112,819)	(5,511,943)	(5,739,981)	
	87,845	(60,076)	69,433	(36,652)	
4	-	-		-	
	87,845	(60,076)	69,433	(38,652)	
	87.845	(60,076)	69,433	(38,652)	
19	(58,254)	(30,931)	(58,254)	(30,931)	
	29,591	(91,007)	11,179	(69,583)	
	2 3 3 3 4	Note 2015 \$ 2 9,392,792 3 (983,057) 3 (1,339,785) 3 (6,982,105) 87,845 4 4 87,845 4 87,845 19 (58,254)	Note         2015         2014           \$         \$         \$           2         9,392,792         9,336,029           3         (983,057)         (602,304)           3         (1,339,785)         (1.680,982)           3         (6,982,105)         (7,112,819)           87,845         (60,076)           4         -           87,845         (60,076)           87,845         (60,076)           19         (58,254)         (30,931)	Note         2015         2014         2015         \$         <	

The accompanying notes form part of these financial statements.

# Governance & Financial Performance

#### **Financial Report**

Whitelion Incorporated and Controlled Entity Financial Report for the Year Ending 30 June 2015

#### STATEMENT OF FINANCIAL POSITION

		Group		Whitelion	
	Note	2015	2014	2015	2014
		\$	\$	\$	\$
ASSETS					
CURRENT ASSETS					
Cash on hand	5	987,545	1,006,281	685.613	747,190
Accounts receivable	6	640,106	761,288	366.621	586,116
Financial assets	8	1,173,327	1,290,021	1,173,327	1,290,021
Other current assets	7	-	-	21,158	156.518
TOTAL CURRENT ASSETS		2,800,978	3,057,590	2,246.719	2.779,845
NON-CURRENT ASSETS					
Property, plant and equipment	9	578,692	567,265	513,301	474,171
TOTAL NON-CURRENT ASSETS		578,692	567,265	513.301	474,171
TOTAL ASSETS		3,379,670	3,624,855	2,760,020	3,254.016
LIABILITIES					
CURRENT LIABILITIES					
Accounts payable	10	400,943	501,934	343,702	429,607
Employee provisions	11	385,729	433,024	316,949	365,011
Finance liabilities	12	75,764	87,602	68,118	37,062
Income in advance	13	1,300,804	1,485,742	925,079	1,400.328
TOTAL CURRENT LIABILITIES		2.163,230	2,508,302	1,653,848	2,232,008
NON-CURRENT LIABILITIES					
Employee provisions	11	133.362	133,080	100,819	104.865
Finance liabilities	12	281.264	211,250	276,543	199,511
TOTAL NON-CURRENT LIABILITIES		414.626	344,330	377,362	304,377
TOTAL LIABILITIES		2,577,856	2,852,632	2,031,210	2,536,385
NET ASSETS		801.814	772,223	728,810	717,631
EQUITY					
Reserves	14	142,149	200.403	142,149	200,403
Relained surplus		659,665	571,820	586,661	517,228
TOTAL EQUITY		801,814	772,223	728,810	717,631

The accompanying notes form part of these financial statements.

#### Financial Report

#### Whitelion Incorporated and Controlled Entity Financial Report for the Year Ending 30 June 2015

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF WHITELION INC

#### Report on the Financial Report

I have audited the accompanying financial report of Whitelion Inc. (the association) and Controlled Entity, which comprases the statement of financial position as at 30 June 2016, the statement of profit or loss and other comprehensive income, statement of changes in equity and statements of cash flows. For the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the association.

Committee's Responsibility for the Financial Report

The committee of the association is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including Australian Accounting Interpretations) and the Associations incorporation Reform Act 2013 (Vio) and for such internal control as the committee determines is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error

#### Auditor's Responsibility

My responsibility is to express an opinion on the financial report based on my audit. I conducted my audit in accordance with Austratian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from interval instantement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material mustatement of the financial report, whether due to fraud or error. In making those nsk assessments, the auditor considers internal control relevant to the association's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee. As well as evaluating the overall presentation of the financial report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion

#### Opinion

In my opinion, the financial report of Whitelion Incuis in accordance with the requirements of the Associations Incorporation Reform Act 2013 (Vic), including:

- (i) grving a true and fair view of (or presenting fairly, in all material respects refer to the applicable state/hembery Act) the association's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
- (ii) complying with Australian Accounting Standards

Jully Ellet

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Philip Elliott \* Dated this 16 day of November 2015 \*Liability limited by scheme approved under professional standards legislation