

A Morning with the Stars of A-League Football



Whitelion is pleased to announce they have been named the Charity Partner for the next *Football Institute of Australia Breakfast* to be held in Melbourne on the 29th July.

The morning will showcase the opinions of an array of Football Industry Personalities on the topic of “The World Game - Business & Football: A Positive Community Partnership during Turbulent Economic Times!”

Hosted by:

Michael Zappone, Commentator for SEN 1116 and Fox Sports.

Special Guest Speaker:

Geoff Lord, Executive Chairman of A-League Melbourne Victory Football Club.

Panelists:

Carlos Hernandez, Melbourne Victory Star Midfielder.

Grantley Bernard, Herald Sun football (soccer) writer.

Manual “Manny” Seisedos, Director and Operations Manager of the Football Institute of Australia (FIA)

All proceeds will be donated to support Whitelion’s work with youth at risk.

Hurry, get in early and secure your seat NOW – there are limited numbers!

For more information, contact Whitelion on 03) 9389 4420
or email us at events@whitelion.asn.au



**FOOTBALL INSTITUTE
AUSTRALIA**



Special Guest Speaker:

Geoff Lord
Executive Chairman of A-League Melbourne Victory Football Club.

Mr Lord has a proven record of achievement with over 37 years experience in business management. He is the CEO of Belgravia Group and is a passionate supporter of business and community partnerships.

Geoff was a Director of the Hawthorn Football Club for 10 years and Chairman for 3 and is now a life member of the Club. He is also Chairman of Hawthorn's Advisory Board. During Geoff's time as an official at Hawthorn they won 5 Premierships and were runners up 3 times over 9 successive years.

Geoff is also Chairman or Director of several public listed companies including UXC Limited, Ausmelt Limited, Institute of Drug Technology Limited, MaxiTRANS Limited, Terrain Capital, LCM Litigation Fund (formerly Australian Litigation Fund),

Date: Wednesday 29th July 2009
Time: 7am (sharp) to 9am (no later)
Venue: RACV Club, level 2, 501 Bourke Street, Melbourne
Cost: \$50 per person, tables of 10. (Hot breakfast)
RSVP: Wednesday 22nd July, 2009. Early bookings recommended.
Bookings are non-refundable past the RSVP date.

Purchase tickets at: www.whitelion.org.au

Parking is available under the RACV Club. Discount voucher will be available for breakfast guests, for RACV Breakfast Rate (exit before 9:30am) \$12 per vehicle.

Public Transport: Please visit www.metlinkmelbourne.com.au

Hosted by: Michael Zappone

Chief Football Commentator for Melbourne's SEN 1116 and a member of the Fox Sports broadcast team.



Panelists:



Carlos Hernandez, Melbourne Victory Star Midfielder. His signing for three years was the most significant player acquisition in Victory's short history and one of the biggest in A-League history. The attacking midfielder made appearances for Costa Rica at the 2006 FIFA World Cup and has quickly established himself as one of Victory's most exciting and dangerous players.



Manual "Manny" Seisdedos, Director and Operations Manager of the Football Institute of Australia (FIA) and the player manager for numerous A-League team players. Manny has developed extensive relationships all over the world with strategic partnerships in South America, ie. Brazil, Costa Rica, Argentina including Europe (England, Spain, Holland etc.) and Asia.



Grantley Bernard, Herald Sun football (soccer) writer and a sports writer for 21 years. Grantley has covered most sports with a focus on specifically basketball, AFL and football.



FOOTBALL INSTITUTE AUSTRALIA

