



Annual  
Report  
2016/17



**WHITELION**

*A year of reinvention  
to provide timely and  
meaningful opportunities  
for young people*



**Anne Barker**  
Chairperson

**Mark Watt AM**  
Co-Founder & Chief  
Executive Officer



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# Chair and CEO's Message

Whitelion believes in an Australia where every young person has equal opportunity to succeed. In the 2016/17 financial year Whitelion staff, volunteers and community partners worked tirelessly towards this vision by providing intensive support to over 2,300 young people to help them change their lives.

Whitelion helped by providing mentors, case management, access to stable housing and support to complete high school or connect with training or employment. Individual support is not where Whitelion's vision ends – we also spent the year delivering 79 risk prevention workshops in schools and communities to help young people manage the challenges of adolescence. Further, for those young people facing the hardest circumstances on the street we were there with our mobile outreach services, and provided 20,000 episodes of support.

The Whitelion community knows that we have brought together

a number of grassroots youth organisations over the past five years with two clear objectives: to introduce efficiencies into the non-profit sector by consolidating administration functions so we can focus our resources on service delivery; and to create a continuum of services within Whitelion that maximises the impact we have on at risk youth. We are proud to report that this year our mergers yielded the following outcomes - we grew our outreach programs and expanded them into Adelaide, and we leveraged a coffee cart and training social enterprise and turned it into a café and events business; Wheelly Good Coffee opened multiple locations across Melbourne and employed 15 young people. We started social enterprises in Perth and Sydney, and acquired the exciting Fruit2Work delivery service, giving people a second chance at work.

Most exciting of all, we began to see young people follow a continuum through Whitelion's merged programs. Just one of

our success stories began with meeting a young man on the streets. We helped him form positive peer networks and gain confidence via our leadership programs, then enrolled him in our employment programs. This young man is now a valued employee of Whitelion, working in our social enterprise projects. We would not have been able to achieve this outcome without the combined suite of services achieved through merging. We also wouldn't have been able to achieve it without our volunteers, staff, employment partners and supporters – and of course, without the courage and pride of the young man himself!

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*Thank you all for an outstanding year.*

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# Whitelion Team



The brave individuals and teams  
who worked hand-in-hand to change  
the lives of young people at-risk

## **BOARD OF DIRECTORS**

### **Chairperson:**

Anne Barker

### **Directors:**

David Tucker

David Wilmot

Donna Watt

Emma Needham

Kevin Mullen

Mark Watt AM

## **LEADERSHIP COUNCIL**

Barry Hickman

Cameron Oxley

Christian Mengler

Geraldine Leslie

Greg Spring

John Henderson

Luke Van Kempen

Melanie Lewis

Nicholas Burt

Peter Vickery

Sean Curtain

Shayne La Combre

## **AMBASSADORS:**

### **Lead Ambassador:**

Doug Christie

### **Ambassadors:**

Bob Dalziel

Catherine Caruana-McManus

David Tucker

Dr Andrew Refshauge

Gergana Kiryakova

Ivan Backman AM

Jamie Lobina

Jerome Haoust

Jilly Field

John Turner

Kevin Cranfield

Michael Talia

Noel Gould

Penny Lane

Peter Gunn AM

Peter Wilson

Phil Harrington

Phil Ruthven AM

Rod Jones

Sanjeev Gupha

Steve Maher

Steven Cronshaw

# HIGHLIGHTS 2016



**300  
YOUNG PEOPLE**

attended our Dare2B conference



The 16th Annual AFL Finals Series Luncheon in Victoria saw 370 attendees who raised over

**\$62,000**



Opening the first WGC café at Docklands Library

**JUL**

**AUG**

**SEP**

**OCT**

**NOV**

**DEC**

Consolidation of activities and launching WGC as a Social Enterprise



Whitelion Jungle Ride with more than 230 attendees with the goal of raising over

**\$40k**



Whitelion's Christmas Giving - our staff and volunteers delivered gifts to more than

**500**

people in Victoria



# HIGHLIGHTS 2017



Kicked off our Jobs Victoria contract which will help Whitelion through providing additional resources to assist unemployed people into work



Whitelion acquired F2W social enterprise, with a mission to create second chances, and reduce the rate of incarceration



Whitelion Bail Out event took place across Perth, Tasmania, Sydney, Adelaide and Melbourne, with 453 inmates who raised

**\$480k**

JAN

FEB

MAR

APR

MAY

JUN

Three Peaks sold out with

**121**

participants, conquering 3 mountains, in 3 states, in 33 hours



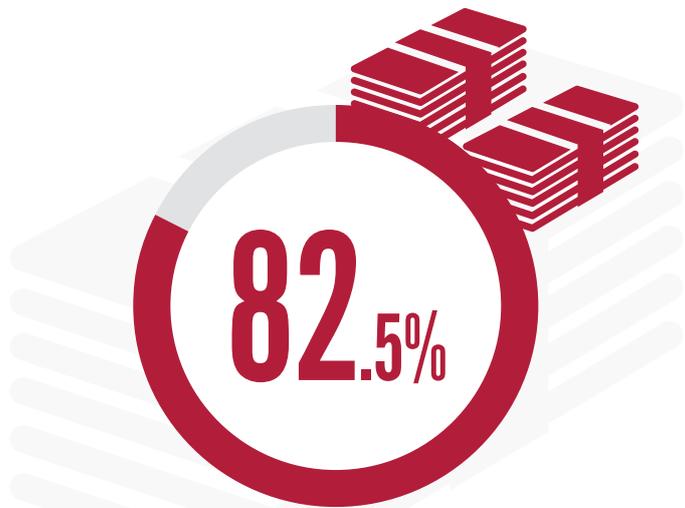
A warehouse at Epping was donated to Whitelion to run F2W



Longest Night of the Year Appeal - Raised

**25% MORE**

donation compared to previous years



OF EACH DOLLAR INVESTED  
IN WHITELION GOES DIRECTLY  
TO SERVICE DELIVERY

## Our Footprint:



After receiving support from Whitelion, our young people...



FELT BETTER  
ABOUT  
THEMSELVES



HAD MORE  
PEOPLE WHO  
CARED  
ABOUT THEM



HAD ACCESS TO  
MORE SERVICES



FELT BETTER  
ABOUT THE  
FUTURE



FELT MORE  
CONFIDENT &  
BECOME MORE  
INDEPENDENT



HAD MORE  
OPPORTUNITIES  
TO TRY NEW  
THINGS

## Services we provided:



MOBILE  
OUTREACH



CASE  
MANAGEMENT



CONNECTIONS  
TO EMPLOYMENT



CONNECTIONS  
TO EDUCATION



MENTORING  
PROGRAMS



IN-SCHOOL  
PREVENTION

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# What we achieved



Over **770** **NEW YOUNG PEOPLE**  
engaged with Whitelion services



**ONE IN THREE**  
young people supported  
were **ABORIGINAL AND TORRES  
STRAIT ISLANDERS**



**372** **YOUNG PEOPLE**  
matched with adult mentors



**227** **YOUNG PEOPLE**  
supported in alternative  
learning centres



**115** **YOUNG PEOPLE** assisted with  
**SHORT TERM SUPPORT**



**79** **STRIDE PREVENTION WORKSHOPS**  
delivered in school and community



Over **100** **YOUNG PEOPLE**  
placed in **EMPLOYMENT**



**OVER 20** **YOUNG PEOPLE**  
**TRAINED AND EMPLOYED**  
in our social enterprises



**300** **YOUNG PEOPLE** attended the  
annual **DARE2BE** conference

Whitelion supported

2,394

young people

IN THE 2016/17 FINANCIAL YEAR



20,831

Episodes of  
care provided  
via mobile  
outreach

& REACHED OVER **4,500** YOUNG PEOPLE  
WITH OUR STRIDE PREVENTION PROGRAMS

# We achieved our results by being:

## **REAL:**

we were open, honest and genuine in our dealings with everyone

## **COMMITTED:**

we hung in there with young people no matter what

## **INNOVATIVE:**

we explored better ways of working

## **PASSIONATE:**

we brought enthusiasm to everything we did

## **COLLABORATIVE:**

we valued diverse input and our partnerships

## **COURAGEOUS:**

we stepped up to make a difference

## **ACCOUNTABLE:**

we did what we said we would

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# Around the country

## VICTORIA:

- The Chatterbox Bus after-hours assertive outreach program has improved its service delivery through the development of a Lead Volunteer Program. Volunteers are involved in a range of tasks including community engagement, information support and material aid distribution. The volunteers undergo training with the aim of improving outreach support provided to young people by strengthening the referral and intensive case management support to those accessing the bus.
- An innovative pilot project, Dad Space, was run in partnership with Wyndham City Council Youth Services to empower and support young fathers in the region. The group sessions assist fathers to be carers and guardians under the age of 25 towards their journey of parenthood. The program allows participants to gain valuable skills and knowledge regarding parental care, as well as providing a space to share and socialise with those in similar circumstances.

## WESTERN AUSTRALIA:

- The Solid Youth work training project commenced operation to support at-risk youth across Perth's Northern suburbs. In partnership with the Cullacabardee Aboriginal Community, young people established a community garden and a small scale aquaponics social enterprise whilst developing skills which led to mainstream employment.
- An art themed Work for the Dole project led by a Whitelion young person (a former Indigenous Employment Program participant) was highly acclaimed for its creative approach in engaging participants and contributed to aesthetic improvements at the Whitelion WA office and Cullacabardee community.

## TASMANIA:

- 30 Jobs in 3 Hours Job-A-Thon. Whitelion received government funds for a three year Youth Employment Partnership to tackle high youth unemployment rates. The Job-A-Thon assists young people in developing various skills and prepares them for employment. More than 170 jobs have been pledged over the six years of the campaign and several young people have even progressed into leadership and management roles as a result.
- Country Club Tasmania/LAFM Charity Golf Day. The day included brunch at Country Club Tasmania's Links Restaurant, hole in one prizes, team and individual competitions, and a charity raffle. Whitelion was chosen to partner with the Tasmania Police Charity Trust due to their work supporting homeless and at risk youth, specifically in the Launceston area.
- The 2016 event was one to remember with 156 players registered raising a new record total of \$12,686.

## SOUTH AUSTRALIA:

- After its incredible success in Victoria, Whitelion has received funding to establish the Chatterbox Program in Adelaide for the first time. Proudly supported by the Colonial Foundation, the program will help young people in areas known to be hangouts for at-risk youth. Chatterbox is a vital link between Whitelion and young people who frequent the streets after hours. This is when and where the need is greatest.
- The learning centre has received community grant funding from the Commonwealth Bank to purchase new computers for the students which will aid them with educational attainment and in building essential computer skills. Moreover, participants in the learning centre have recently completed Barista Training at Tauondi College which will assist them in gaining employment in the hospitality industry.

## NEW SOUTH WALES:

- Launched Grounded Café in Mt Druitt - a ground-breaking new partnership initiative with Charlie Coffee. The Café is assisting at-risk young people in Sydney's West to be job ready, as well as providing the community with a great cup of coffee! Charlie Coffee provides the skills, training and experience in running a successful café business, and Whitelion engages the young people who are looking to gain valuable work experience and job ready skills. Together, they create new opportunities and a brighter future for the young people in the Mt Druitt community.
- NSW set a high benchmark in the 16/17 FY in terms of its performance in fundraising and events. The state sold out the Three Peaks Challenge event raising just over \$101,000 and likewise, it sold out the Bail Out event raising over \$92,000 to be put towards various programs in NSW.



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# Social Enterprise

## Delivering social purpose through effective commercial strategies

Social Enterprise (SE) allows Whitelion to utilise the marketplace and create positive change in the lives of individuals and those around them. SE's solve important social issues such as youth unemployment and homelessness, as well as strengthen communities and workplaces.

By combining social and commercial purpose, SE's address social and environmental challenges in a way that is financially sustainable, enabling supporting organisations and partners to do the same. Making a positive social impact, boosting

company reputation, strengthening the economy, inspiring employees, creating positive brand messaging and enriching community connections, are just some of the numerous benefits offered to supporters of SE's.

Ultimately, every dollar put towards SE creates new opportunities for more at-risk young people. Whitelion currently operates the following SE's:

- Wheelly Good Coffee
- Fruit2Work
- PAWS
- If it Wasn't for This Coffee
- Solid Youth Enterprises

**Social enterprises are businesses that trade to intentionally tackle social problems, improve communities, provide people access to employment and training, or help the environment.**

Taken from [www.socialtraders.com.au](http://www.socialtraders.com.au)  
– What is a social enterprise





Operating from its warehouse in Epping, Fruit2Work gives second chances to ex-offenders who have been stigmatised and disengaged from society. Nearly half of the people released from prison today will reoffend and return to prison in less than two years. By giving meaningful employment opportunities, we significantly reduce the rate of reoffending.

**F2W has had a 100% success rate in preventing its participants from reoffending.**

Through its corporate fruit delivery services, F2W creates real jobs and provides real service, thus allowing people to turn their lives around and break the cycle of recidivism.

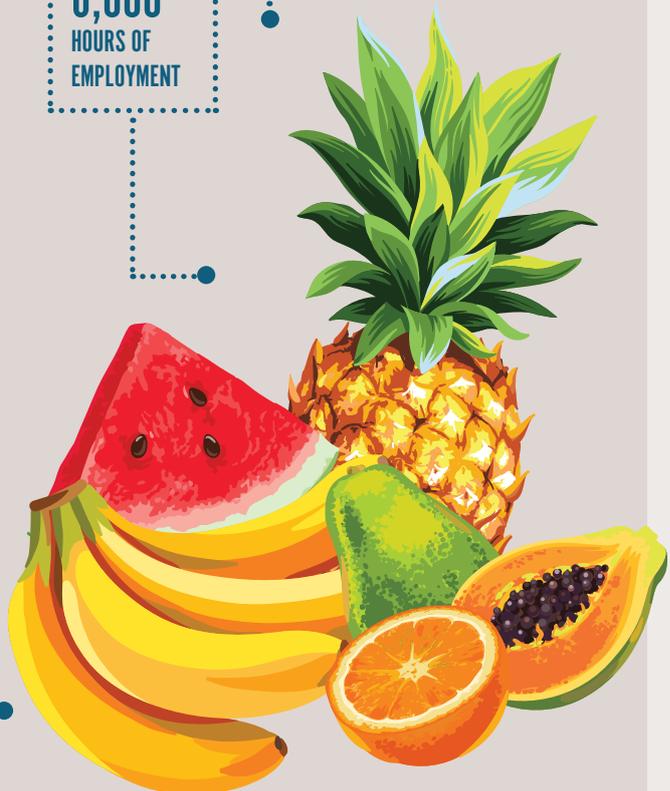
GROWTH FROM 40 TO 400 BOXES IN 6 MONTHS -  
**400%** INCREASE

**\$4 MILLION**  
OF INCARCERATION COST SAVED



**10** EMPLOYEES, CURRENTLY  
**14** THROUGH THE PROGRAM

**6,000**  
HOURS OF  
EMPLOYMENT



\*The numbers provided are based on annualised run rate.



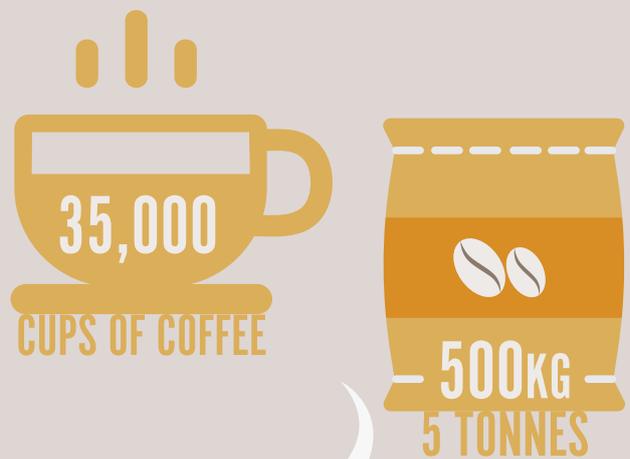
WGC creates opportunities for young people by training them to become great baristas and serve exceptional coffee. This SE aims to increase the employability of young people who are interested in the hospitality industry and provide them with the necessary knowledge and skills to help them stand out and obtain long-term employment.

**WGC empowers young people to believe in their potential, make positive changes and start a new life.**

**48**  
EVENTS

**6,000**  
HOURS OF EMPLOYMENT

**15** PARTICIPANTS, CURRENTLY  
**10** EMPLOYED



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# Creating Second Chances

## **Our SE's have already changed the lives of many young people.**

One young lady with minimal experience in hospitality who was employed at WGC was able to develop her skills and gain real work experience. She is now happily employed as a barista at a café in Queensland, an opportunity which would have been unattainable otherwise.

Likewise, a former offender who just over a year ago was still in prison joined us as a F2W member and is now appointed as operation leader at the F2W warehouse. He is not only a valued employee, but also an inspiring role model giving hope to other people in similar situations.

**“A charity dollar has only one life; a Social Business dollar can be invested over and over again.”**

-Muhammad Yunus



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# Stride

## What is Stride?

Stride is Whitelion's prevention brand of programs and has been helping to improve the physical, mental and social wellbeing of young people for over 25 years. Stride wellbeing programs provide young people with essential life skills for now and into the future in order to deal with life challenges and achieve individual self efficiency, self confidence and positive community involvement.

**Stride directly supports schools with 5 out of 5 strategies from the whole school approach to wellbeing checklist:**



Promote commitment from staff to be on-board and take action



Develop knowledge and skills



Build confidence and capacity for young people to speak up



Provide opportunities and responsibilities for student action and peer representation



Encourages active support from teachers and other adults in the school

## PACTS:

Parents as Career Transition Support provides parents, carers, education providers and support workers with up- to-date information about educational pathways that enable them to support young people effectively when making career transition decisions.

## IPREP

Mock Job Interviews are conducted at schools, TAFEs and at the Whitelion (Stride) office, assisting students in developing interview and resume skills.

## 'SHUT THE DUCK UP'

Workshop focuses on dealing with negative self talk and pressure situations.

## DARE2B

A youth conference providing opportunities to young people to explore education and career pathway options with an emphasis on how a healthy mind and body leads to success. Workshops focus on Health & Fitness, Mindfulness, Career Exploration, Barista Training and much more. Stride's fifth annual Dare2B conference.

## NEW STEPS

Program coming in 2018. Full of engaging visual media and interactive activities Stride's new comprehensive employment and transition program for young people.

## THE BODY SAFETY SUPERSTARS PROGRAM

Lessons on technology and personal safety. Body Safety's skilled and experienced facilitators take students through interactive activities and discussions that make this program impacting and memorable.

## Art 4 Life (A4L)

Working with rural schools in 2017, Stride took the program to NSW and worked with a fantastic group of Year 10 students with various levels of engagement, and their own stories of hardship. After two days of training, they took on the responsibility of being peer support leaders for a group of Year 7 students. We even had a Peer Support Leader repeatedly problem solve challenges with

a wheelchair bound year 7 boy who could only communicate occasionally via a machine. We saw her implement new approaches again and again and patiently become an advocate for him to express his art project through till its completion. Another Peer Support Leader, extremely disengaged from school, was presented with a peer leadership badge and began to regularly be the first person to arrive in the morning, full of enthusiasm.

A4L participants lead the design and creation of a 5-metre-long mural to be permanently fixed to the entrance of the school with the support of a community artist and elder.





# Changing lives

Showing young people a future  
they can't see on their own.

# 16 Year Old J.T.\*

TURNED HIS LIFE AROUND WHEN HE WAS GIVEN THE OPPORTUNITY!

## BEFORE WHITELION

- Jake was homeless and unemployed with no access to money.
- He was not attending school, was showing anti-social behaviours and had increasing involvement with Youth Justice System.
- He was also suffering from mental illness and relying on self medication.



Jake was referred to the Whitelion employment program by an outreach worker on the Chatterbox bus.



He was supported in returning to school.



Whitelion arranged an interview for him to find employment.



He was assisted to obtain a part time job at the local KFC.



Later, he successfully obtained a full-time job.

## AFTER WHITELION

- Jake is now working full-time and is well regarded by his employer.
- His involvement with the Justice System has reduced and there are no more pending Court matters.
- Jake is no longer homeless and has a strong relationship with his mum.
- His confidence and feeling of self-worth has strengthened as measured by Whitelion's evaluation system.

\*Alias used for privacy reasons.

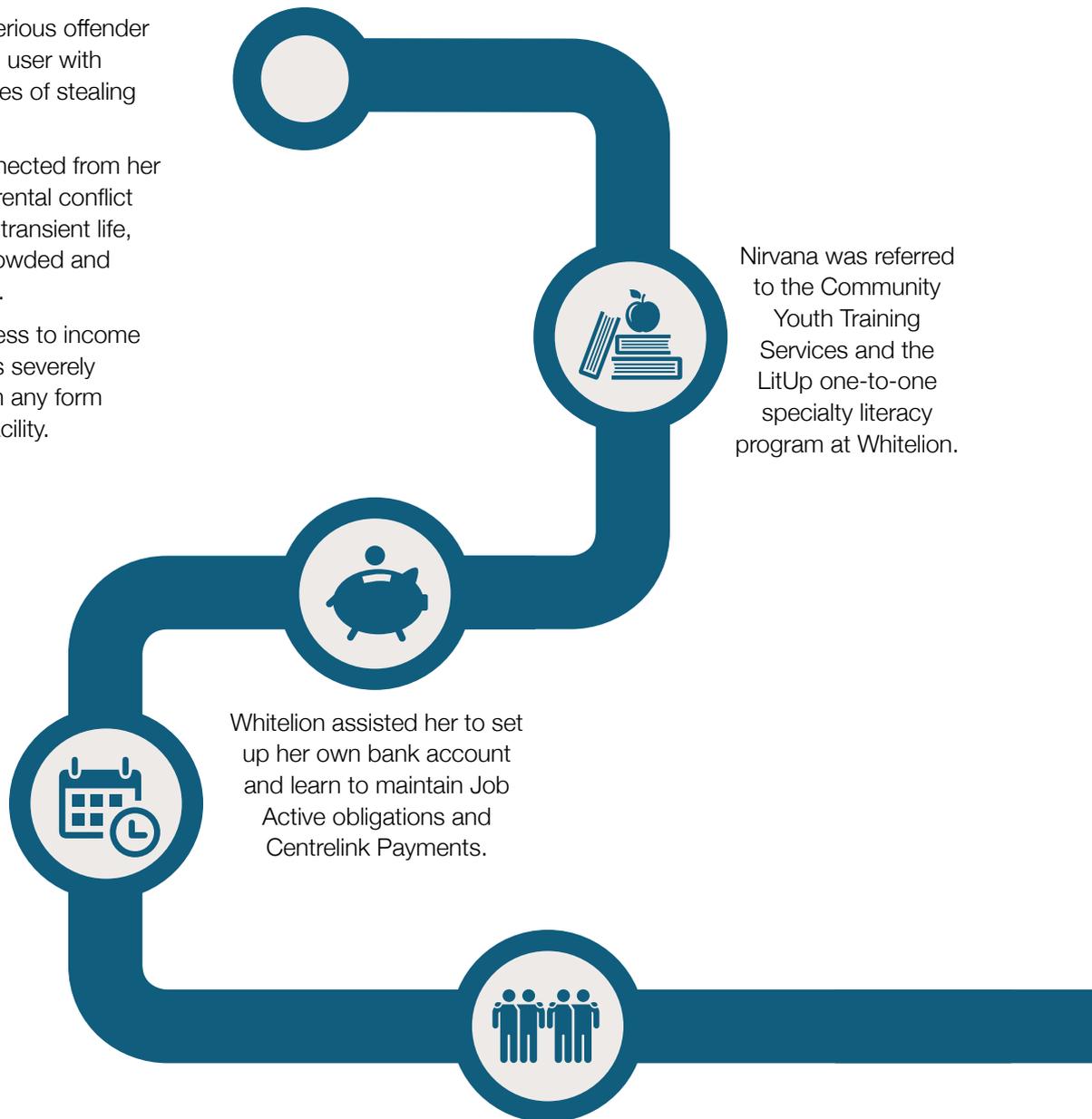
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# 15 year Old Nirvana\*

## REDISCOVERED HERSELF THROUGH ART.

### START

- Nirvana was a serious offender and regular drug user with numerous charges of stealing and burglary.
- She was disconnected from her family due to parental conflict and was living a transient life, mostly in overcrowded and violent dwellings.
- She had no access to income support and was severely disengaged from any form of educational facility.



Nirvana was referred to the Community Youth Training Services and the LitUp one-to-one specialty literacy program at Whitelion.

Whitelion helped her with Centrelink appointments and supported her to access a special benefit.

Whitelion assisted her to set up her own bank account and learn to maintain Job Active obligations and Centrelink Payments.

She was referred to the Deadly Diversions program to reduce her criminal activities and create positive community engagement.



The Whitelion team is now creating an exit plan for Nirvana.



She successfully engaged in various sport and art programs within Whitelion and the local community.

## END

- Nirvana progressed through Year 9 and Year 10 equivalencies and is now able to move into further education and training.
- She spent hours painting and producing incredible art pieces which have noticeably boosted her confidence.
- Her offending behaviours have ceased for a long period of time and her use of cannabis and drinking alcohol has at times ceased all together.
- She is also aware of the AOD support services and now has the confidence to access such services.

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# 15 year Old Phoenix\*

TRANSFORMED HIMSELF ONCE HE LEARNED HOW TO BUILD AND MAINTAIN MEANINGFUL RELATIONSHIPS.

## BEFORE WHITELION



- Phoenix had issues with people skills, anger management, self confidence, and making and maintaining meaningful relationships.
- He once paid a student \$10 to be his friend.
- He had numerous suspensions from school due to problematic behaviour such as pulling a knife on another young person at school.

## WITH WHITELION



- Phoenix was referred to Whitelion Leap program after a dangerous incident at school.
- He was assisted in going back to school and maintaining a positive record.
- Whitelion facilitated activity days for Phoenix to work on his people skills.
- He has recently been matched with a mentor who will additionally assist with learning and skills, abilities and personal goals.

## AFTER WHITELION



- Phoenix has been able to build up confidence and resilience which has improved his overall behaviour and has produced a willingness to succeed and work towards a better future.
- He was awarded Student of the Week for his attitude displayed at school and his application toward his education.
- His people skills have improved and his anger issues are decreasing.

# 17 year Old Lily\*

COULD SEE A BETTER FUTURE FOR HERSELF ONCE SHE RECEIVED STABLE ACCOMMODATION AND INCOME.

## Before Whitelion

- Lily lived in a youth refuge and out of home care due to parental emotional abuse and family breakdown.
- She was disengaged from school and under financial stress.
- She was also suffering from high levels of anxiety.



Lily was referred to the Box Hill Reconnect program by a youth support service.



Whitelion's case manager at Reconnect worked with her to develop a learning support plan.



Her case manager advocated to Centrelink for Lily's case to be reviewed which was accepted.



Whitelion worked with a secondary school to enrol Lily in VCE



The case manager helped her to enrol into the REAL program at Box Hill Institute for her to complete a Certificate II in General Education for Adults.



Whitelion was able to have Lily's school fees reduced and added funding towards remaining school fees.

## Lily is now...

- ✓ Financially stable and working part-time at a restaurant
- ✓ In stable accommodation with two supportive guardians
- ✓ Excited about focussing on her studies to achieve her goal of becoming a Vet and is preparing for VCE studies
- ✓ Has a strong support network and a clear plan for future

\*Alias used for privacy reasons.

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# Life Changing Events



Events



Funds



Awareness



Community  
Engagement

Changing  
young  
people's lives

## Whitelion's commitment to its invaluable events makes a significant impact in the lives of young people at-risk.

The impact generated from the events not only occurs due to the funds raised, but also through showing participants the real need for the work that we do, and the immense power that community involvement and social understanding can have.

As a part of this year's Bail Out event, participants heard the journey that one of our young people, Josh, had been on. Josh had suffered years of abuse at the hands of his mother, spent time in both Juvenile and Adult jail, suffered a severe drug addiction

and had slept on the streets prior to connecting with one of our outreach team leaders.

Whitelion advocated and secured housing for Josh whilst he was desperately looking for work, having had several rejections from employers due to his past. Josh informed Whitelion of his passion for landscaping and displayed keenness to continue his work in this field.

Due to the kindness of one of the Bail Out participants who listened to his story, Josh was referred to a landscaping company that has now employed him full time. He has also reconnected with his long-time girlfriend and has just become engaged. Josh's journey is just one example of the amazing outcomes that can be achieved by not giving up on a young person.

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# Fundraising

**16th Annual AFL Finals Series Luncheon (VIC):** 370 attended at the MCC Members Room, MCG on Thursday 8th September. Over \$62,000 was raised.

**Eureka Climb (VIC):** Sunday, November 13th Sponsors: Osteoeze, Funds raised: \$110,000, Participants: 2,407

**Three Peaks Challenge (VIC, NSW, TAS):** 23-27 March 2017  
Funds raised: \$280,000.  
Participants: 121

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SEP  
2016

OCT  
2016

NOV  
2016

DEC  
2016

MAR  
2017

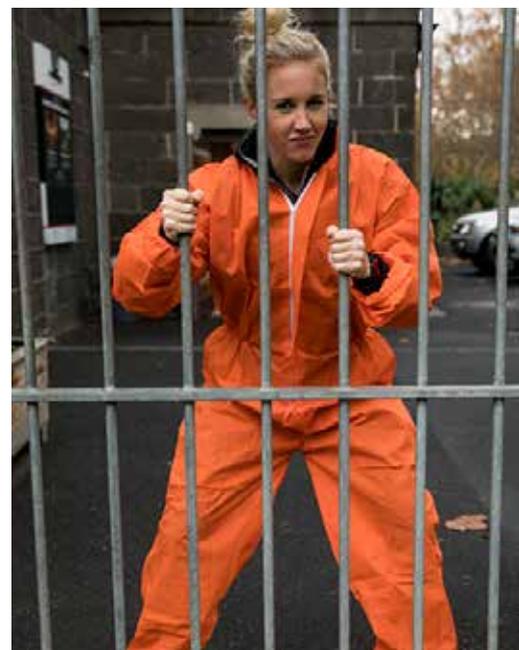
MAY  
2017

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**Jungle Ride (QLD):** Saturday  
29th October 2016, \$61,360 raised, 200 participants

**CEO Tennis Challenge**  
Funds raised: \$10,000,  
Participants: 38  
**Christmas appeal, \$30,000**

**Bail Out (all states):** Perth, Tasmania, Sydney, Adelaide, Melbourne, total inmates 453, donations \$480,020  
**Longest Night of the Year Appeal** 165,000



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# Volunteering

## The heart and soul of Whiltelion

Throughout the year, we have accomplished many great things and changed many young lives. However, none of the work we have done would have been possible without the commitment and endless passion of our volunteers.

We had over 350 dedicated volunteers who helped us achieve our goals in 2016/17 FY. These brilliant individuals are involved in many different areas of our organisation:

- Our mentors are positive role models for young people who don't have anyone in their life to look up to
- Our Outreach volunteers connect with young people on the street and show them not only we care, but we can help them change their lives
- Our events volunteers work closely with our events team to provide the best possible experience for the participants
- Our YAAP volunteers advocate on behalf of our young people and ensure their voices are heard
- We have many volunteers who come and help us with running our day-to-day operation in and out of office
- There are many volunteers who dedicate their time during the lead up to Christmas who help pack hundreds of gifts, and deliver them to young people on Christmas Day





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**A big thank you to all these incredible individuals for their invaluable contribution to our community this year. They are the heart and soul of Whitelion!**

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We couldn't do  
it without you

THANKS FOR MAKING  
A REAL DIFFERENCE

THANK YOU FOR BEING  
A PART OF THE CHANGE

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# Whitelion is a Community Effort!

## Our Government Partners:

Government of Victoria

Government of Tasmania

Government of South Australia

Government of Western Australia

Australian Government

Commission for Children  
& Young People, Victoria

Department of Economic  
Development, Employment  
and Innovation

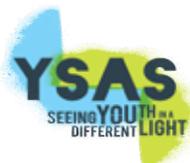
Department of Health  
and Human Services

Department of Prime Minister  
and Cabinet

Department of Premier  
and Cabinet

Department of Social Services

## Our service Delivery Partners



*A special thanks to all of our generous donors across Australia and the amazing organisations who employ our young people.*

## Our Major Sponsor



## Our Corporate Partners and Supporters



## Our Events Sponsors & Supporters



OPTUS

eureka  
skydeck



UnLtd.

iag



MinterEllison



HOLDEN



MOORE STEPHENS



JL  
LANCEMORE GROUP



OSTEOEZE<sup>®</sup>  
THE JOINT SPECIALIST



Talent



Hockeyroos

Special thanks to all the incredible individuals and teams who participated in our events and made them a great success

## Our Funders and Other Philanthropic Supporters

Aberdeen Asset Management	Jack & Ethel Goldin Foundation	Rotary Club of Wyndham
ANZ Staff Foundation	King Family Foundation	sage Foundation
Australian Communities Foundation	Law Society of WA	Share the Dignity
Australian Drug Foundation	Local Drug Action Team	St George Foundation
Australian Red Cross	Lord Mayor's Charitable Foundation	St John of God
Bell Charitable Trust	Lotterywest	Sydney Community Foundation
Bennelong Foundation	Marian and EH Flack Trust	Tasmania Community Fund
Campbell Edwards Trust	Matana Foundation for Young People	The Samuel Nissen Charitable Foundation
Charlie Coffee	Melbourne City Council	The Stuart Leslie Foundation
City of Sydney Council	Merrin Foundation	The Trustee for Zig Inge Foundation
Colonial Foundation Trust	Multicultural NSW	The William Angliss (Victoria) Charitable Fund
Commonwealth Bank	nab	VicHealth Bright Futures
Feed Melbourne	NRMA Insurance	Victorian Multicultural Commission
Flora and Frank Leith Trust	Perpetual Trustees	Vincent Fairfax Family Foundation
Foodbank Victoria	Pierce Armstrong Foundation	WestJustice
Freemason's Public Charitable Foundation	Places Victoria	Westpac
Fremantle Business Network International	Portland House Investments Ltd	Wyatt Trust
Gandel Philanthropy	Radford Family Foundation	Wyndam City Council
Geoff Harris Foundation	RALI Foundation	Wyndham Community Education Centre
Give Where You Live	Rotary Club of Hoppers Crossing	Wyndham H3 Alliance
GT Media	Rotary Club of Melbourne South	YASMAR Training Facility
Hareda Foundation	Rotary Club of Werribee	

# Financials

## RESULTS:

The company and controlled entities made a total comprehensive surplus of \$1481 for the 2017 year (2016=\$426,121). The directors expect to show an increase surplus for the next financial year.

## SHORT-TERM OBJECTIVES:

- Leading edge programs for young people
- engaged and capable people
- strong organisational capability

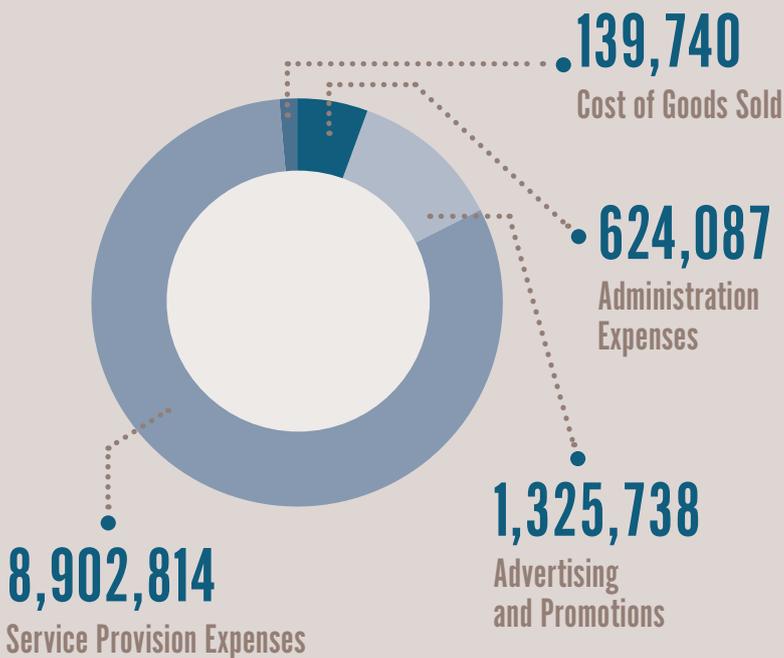
## LONG-TERM OBJECTIVES:

- financial sustainability
- growth through innovation and alliance

## STRATEGIES TO ACHIEVE STATED OBJECTIVES:

- impact evaluation and program expansion
- values based culture and leadership capability
- integrated organisation, brand strength and integrity processes
- delivery of budget, diversified long-term funding and creation of a future fund
- strategic alliances and innovation program development

## EXPENDITURE



## REVENUE



**Whitelion Youth Agency Ltd and Controlled Entities**  
**Financial Report for the Year Ending 30 June 2017**

**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME**

	Note	Group		Whitelion	
		2017	2016	2017	2016
		\$	\$	\$	\$
Revenue	2	10,906,869	9,891,702	9,395,320	7,767,113
Cost of Goods Sold		(139,740)	-	(95,299)	-
Administration expense		(624,087)	(677,842)	(541,920)	(532,311)
Advertising and promotion expenses		(1,325,738)	(1,561,532)	(1,102,395)	(1,226,063)
Service provision expenses		(8,902,814)	(7,586,453)	(7,709,957)	(5,957,373)
<b>Current year surplus/(deficit) before tax</b>		<b>(85,510)</b>	<b>65,875</b>	<b>(54,251)</b>	<b>51,366</b>
Income tax expense	4	-	-	-	-
<b>Net current year surplus/(deficit)</b>		<b>(85,510)</b>	<b>65,875</b>	<b>(54,251)</b>	<b>51,366</b>
Net current year surplus/(deficit) attributable to members of the entity		(85,510)	65,875	(54,251)	51,366
<b>Other comprehensive surplus/(deficit)</b>					
Fair value re-measurement gains on available-for-sale financial assets, net of tax	14 & 19	63,522	21,246	63,522	21,246
Fair value re-measurement gains on acquisition of a freehold property, net of tax	14 & 19	48,500	339,000	48,500	339,000
Fair value re-measurement on acquisition of units in Fruit2Work Unit Trust	14 & 19	(25,030)	-	-	-
<b>Total comprehensive surplus/(deficit) attributable to members of the entity</b>		<b>1,481</b>	<b>426,121</b>	<b>57,771</b>	<b>411,612</b>

The accompanying notes form part of these financial statements.

**Whitelion Youth Agency Ltd and Controlled Entities**  
**Financial Report for the Year Ending 30 June 2017**

**STATEMENT OF FINANCIAL POSITION**

		Group		Whitelion	
	Note	2017	2016	2017	2016
		\$	\$	\$	\$
<b>ASSETS</b>					
<b>CURRENT ASSETS</b>					
Cash on hand	5	1,698,399	1,495,326	1,198,472	1,070,076
Accounts receivable	6	828,245	1,287,130	508,115	980,567
Financial assets	8	1,284,330	1,191,343	1,284,330	1,191,343
Other current assets	7	-	-	284,358	491,518
<b>TOTAL CURRENT ASSETS</b>		<b>3,810,974</b>	<b>3,973,799</b>	<b>3,275,275</b>	<b>3,733,504</b>
<b>NON-CURRENT ASSETS</b>					
Property, plant and equipment	9	780,460	798,234	751,251	739,734
Financial Assets	8			50,000	
<b>TOTAL NON-CURRENT ASSETS</b>		<b>780,460</b>	<b>798,234</b>	<b>801,251</b>	<b>739,734</b>
<b>TOTAL ASSETS</b>		<b>4,591,434</b>	<b>4,772,033</b>	<b>4,076,526</b>	<b>4,473,238</b>
<b>LIABILITIES</b>					
<b>CURRENT LIABILITIES</b>					
Accounts payable	10	804,251	676,111	750,206	638,772
Employee provisions	11	669,367	541,602	615,629	499,531
Finance liabilities	12	162,091	90,259	162,091	85,542
Income in advance	13	1,342,586	1,788,097	982,277	1,672,612
<b>TOTAL CURRENT LIABILITIES</b>		<b>2,978,295</b>	<b>3,096,069</b>	<b>2,510,204</b>	<b>2,896,457</b>
<b>NON-CURRENT LIABILITIES</b>					
Employee provisions	11	197,855	196,497	182,262	184,827
Finance liabilities	12	185,867	251,532	185,867	251,532
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>383,722</b>	<b>448,029</b>	<b>368,129</b>	<b>436,359</b>
<b>TOTAL LIABILITIES</b>		<b>3,362,017</b>	<b>3,544,098</b>	<b>2,878,333</b>	<b>3,332,816</b>
<b>NET ASSETS</b>		<b>1,229,417</b>	<b>1,227,935</b>	<b>1,198,193</b>	<b>1,140,422</b>
<b>EQUITY</b>					
Reserves	14	589,387	502,395	614,417	502,395
Retained surplus		640,030	725,540	583,776	638,027
<b>TOTAL EQUITY</b>		<b>1,229,417</b>	<b>1,227,935</b>	<b>1,198,193</b>	<b>1,140,422</b>

The accompanying notes form part of these financial statements.

# Whitelion Youth Agency Ltd and Controlled Entities

## Financial Report for the Year Ending 30 June 2017

### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF WHITELION YOUTH AGENCY LTD

#### Audit Opinion

I have audited the financial report of Whitelion Youth Agency Ltd (the Company) and its Controlled Entities (the Group), which comprises the statement of financial position as at 30 June 2017, the statement of profit or loss and other comprehensive income, statement of changes in equity, statement of cash flows for the year then ended, notes to the financial statements and director declaration.

In my opinion, the accompanying financial report of Whitelion Youth Agency Ltd and Controlled Entities is in accordance with the *Division 60 of the Australian Charities and Not for Profits Commission Act 2012*, including:

- (a) giving a true and fair view of the group's financial position as at 30 June 2017 and of its financial performance for the year then ended; and
- (b) complying with Australian Accounting Standards and the *Division 60 of the Australian Charities and Not for Profits Commission Act 2012*

#### Basis for Opinion

I conducted my audit in accordance with Australian Auditing Standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. I am independent of the Company in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to my audit of the financial report in Australia. I have also fulfilled my other ethical responsibilities in accordance with the Code.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

#### Responsibilities of the Directors for the Financial Report

The directors of the company are responsible for the preparation and fair presentation of the financial report in accordance with Accounting Standards and the ACNC Act and for such internal control as the entities determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

The directors are responsible for overseeing the companies financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Report

My objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements

## Whitelion Youth Agency Ltd and Controlled Entities Financial Report for the Year Ending 30 June 2017

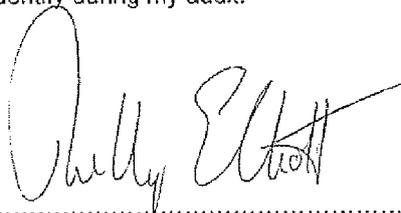
### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF WHITELION YOUTH AGENCY LTD

can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with Australian Auditing Standards, I exercise professional judgment and maintain professional scepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.



Phillip Elliott \*

Date : 21st of October 2017

105/620 St Kilda Road Melbourne

\* Liability limited by scheme approved under professional standards legislation

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# Strategic Plan Update

## THIS YEAR WE

- rolled out a youth participation framework, including training for all staff and the launch of our inaugural Younglions Ambassador and Advocacy Program
- began to explore impact investment for the purpose of building a sustainable income stream
- expanded our quality program and transitioned to the latest quality management framework, ISO9001:2015 gaining re-accreditation in April
- conducted a major volunteer engagement survey to better understand our most valuable asset, and

- focussed on our core service delivery framework, expanding our social enterprise and outreach programs and exploring an innovative new employment model- Y4Y – a pilot that will help us understand how young 10 people will respond to the ‘gig economy’

## AT THE HEART OF THIS STRATEGIC PLAN

is Whitelion’s determination to change young lives for the better.

## SINCE 2011

Whitelion has merged with four specialist youth work agencies. This gives us a unique opportunity to create a very different kind of youth service.

- We now have the ability to offer integrated services targeting different types of youth disadvantage within one community.
- We want to build on this advantage by becoming true youth specialists.
- And we want to ensure our programs exist for young people who desperately need our help – today, and in the future.

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*This strategic plan has three pillars to help us achieve these goals:*

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**1. BUILD YOUNG PEOPLE’S LIVES**

**2. BUILD A YOUTH FOCUSED ORGANISATION**

**3. BUILD A SUSTAINABLE ORGANISATION**

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Join us and give a young person the courage to grow



**ATTEND AN EVENT**



**EMPLOY A YOUNG PERSON**



**BECOME A MENTOR**



**ENGAGE WITH OUR  
SOCIAL ENTERPRISES**



**VOLUNTEER**



**BECOME A PARTNER**

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**Together we do better!**

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**WHITELION**

 [www.whitelion.org.au](http://www.whitelion.org.au)  1300 669 600  
 155 Roden Street, West Melbourne VIC 3003

**#WHITELION**



We never judge  
We never give up  
We never turn  
away