



**WHITELION** | **ANNUAL REPORT 2017/18**

A year of growth,  
challenges and renewal

# CONTENTS

<b>CEO's Message</b>	7	<b>Social Enterprise Timeline</b>	24
A warm welcome from Hang Vo	7	Wheely Good Coffee (WGC)	26
<b>Strategic Plan</b>	8	Fruit2Work (F2W)	26
<b>Whitelion Team</b>	10	P.A.W.S. Fulfilment	27
Board of Directors	11	Stride	28
VIC Ambassadors	11	<b>Professional development</b>	28
NSW Ambassadors	11	<b>Stories of Our Young People</b>	30
<b>Whitelion DNA</b>	12	Ryan	31
<b>2017 Highlights</b>	14	Cate	32
<b>2018 Highlights</b>	15	James	32
<b>Our Footprint</b>	16	Cara	32
<b>Our Achievements</b>	17	<b>Events &amp; Fundraising</b>	34
<b>Around the Country</b>	18	<b>Volunteers</b>	36
<b>Street Outreach</b>	22	<b>Whitelion is a community effort</b>	38
Chatterbox Bus VIC and NSW	23	Major Sponsor	38
Nutrition, Outreach, Support and Health (NOSH) VIC & NSW	23	Our Corporate Partners & Supporters	39
		Our Event Sponsors & Supporters	40
		Our Funders & Other Philanthropic Supporters	41
		<b>Financial Results</b>	42
		<b>How to get involved</b>	47





Mark Watt AM

Co-Founder & Development Director

Hang Vo

Chief Executive Officer

## CEO'S MESSAGE

# A warm welcome from Hang Vo

I am incredibly grateful and excited to have joined the Whitelion family in early August 2018. Having visited all Whitelion state operations, spent time with program staff and young people and attended our various events, I have been in awe of the talented and passionate team of staff, volunteers, board members, ambassadors and supporters who come together to make Whitelion the great organisation that it is today. In particular, I'd like to acknowledge Mark Watt AM, Co-Founder and former CEO whose leadership has achieved great things for young people over many years of sheer determination and never giving up. I am honoured to be entrusted with the privilege of leading Whitelion in the next phase of our journey.

The transition from Co-Founder/CEO with 19 years history to a new externally appointed CEO is not something we have done before. We remain open

to continually learn and adapt so that we position Whitelion for success. It is a bold step and one we believe will position us to make an even greater impact for more young people.

2019 will see us move into our 20th year anniversary – a time for celebration and deep reflection. We will be undertaking the exciting step of re-visioning Whitelion for a new future. Our world has changed dramatically over the last two decades. We will look to the horizon to understand emerging and projected trends in youth disadvantage and this will form the basis for our future direction. History and legacy will inform not determine our future. We will be led by the needs of young people and the extent to which we can positively impact their lives.

*We will look to the horizon to understand emerging and projected trends in youth disadvantage and this will form the basis for our future direction.*

I look forward to walking side by side with you on the next phase of this exciting journey for Whitelion. Thank you for your continued and unwavering belief in young people and support of Whitelion's purpose.

# STRATEGIC PLAN



## OVER THE PAST 12 MONTHS

- We have concentrated on trialling different ways of getting young people involved in what we do. The most successful of these initiatives has been the Younglions Ambassador and Advocacy Program, through which young people met with Whitelion's board to share their feedback on our service.
- In addition to this, we created the Whitelion DNA statement, pulling together 18 years of history with that of our merger partners and creating a clear snapshot of who we are today.
- We continued to work on evaluating our impact and created an ICT strategy to assist with modernising our use of technology to better reach and understand the needs of young people.

## THE MOST SIGNIFICANT STRATEGIC CHANGE

Our founding Chief Executive Officer, Mark Watt, decided to take on the new role of Director of Development. Mark and the Board made the bold choice to appoint a new Chief Executive Officer as we approach our 20th anniversary and we can't wait to see where our combined efforts and energy will take us in the future!

## 2019 WILL BE A TRANSFORMATIONAL YEAR FOR US.

We will be celebrating our 20 year anniversary in 2019- a time for reflection and envisioning a new future for the 20 years ahead. To this end, the board and I will be leading the development of a new strategic plan and future direction for Whitelion over the coming months.

## HEADLINE PRIORITIES FOR 2019:

- Re-visioning and strategy development
- Financial sustainability
- External engagement
- Enhancing practice

## STRATEGY & CULTURE

Strategy and culture will play critical roles in transforming our organisation. In 2019, our leaders will strengthen the expectations around culture to establish an organisation-wide understanding of 'how we work is as important as what we do'. Our organisational structure will help us clarify roles and functions, while values and behaviours will demonstrate our culture.

# Whitelion Strategy 2020

## Build young people's lives

All programs are accessible to young people regardless of gender, sexuality, religion or culture

Operations reflect best practice in every department

Refocus on mission & core strengths

All programs have verified outcomes & an evidence base



Giving young people the pride, courage & opportunities to change their lives

## Build a youth focused organisation

Young People come first in all Whitelion decisions & planning

Whitelion has a demonstrated impact in the community

## Build a sustainable organisation

Recurrent income streams enable major event proceeds to be invested in Whitelion's capacity and new program development

All staff are appropriately skilled & engaged

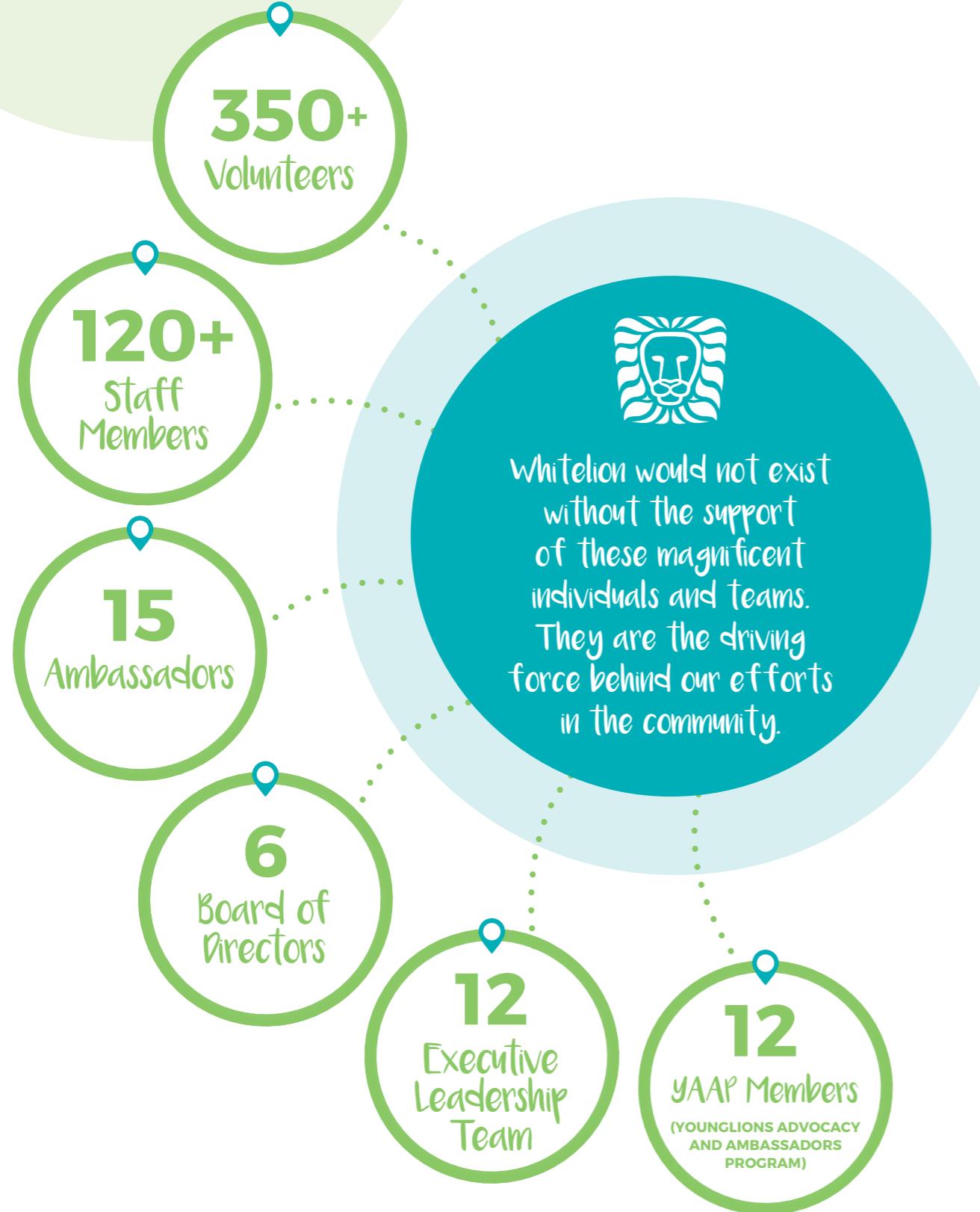
Quality controls, monitoring & evaluation activities form part of the daily operations of every department in Whitelion

Whitelion has best practice governance

Whitelion is recognised as the leading Australian youth support service

Our stakeholders understand the role they play at Whitelion & the value of their contribution, resulting in measurable increase in supporter engagement

# WHITE LION TEAM



# WHITELION DNA

Whitelion is a leading community organisation building relationships and tailoring services for young people to positively change their lives.

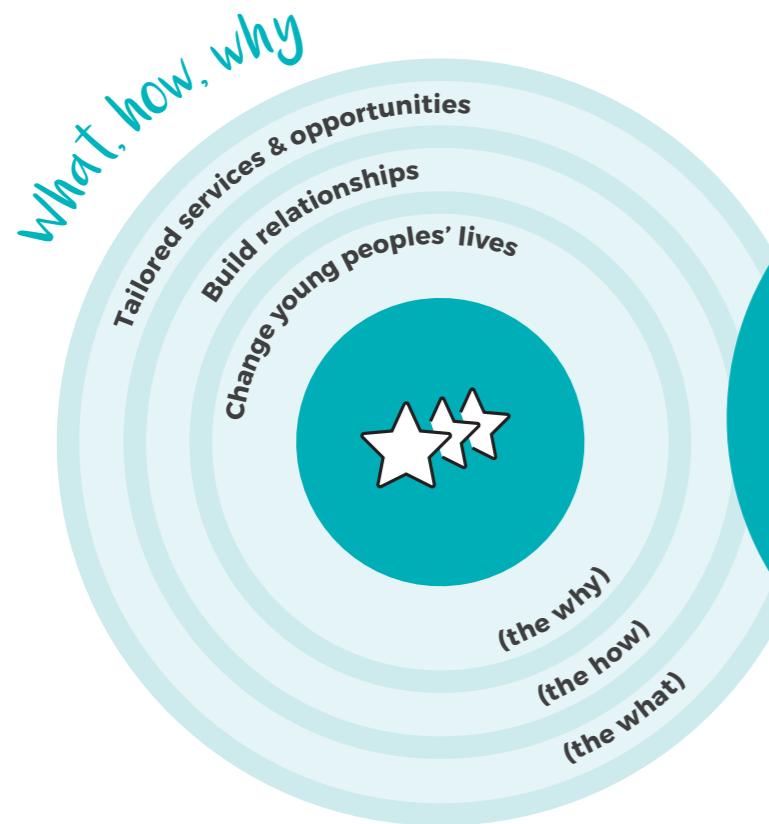


## VISION

All young people have equal opportunities to succeed.

## PURPOSE

To give young people the pride, courage and opportunities to change their lives.



## Values

At Whitelion we achieve our values by being:

### Real

We are open, honest and genuine in our dealings with everyone

### Committed

We hang in there with young people no matter what

### Innovative

We explore better ways of working

### Passionate

We bring enthusiasm to everything we do

### Collaborative

We value diverse input and our partners

### Courageous

We step up to make a difference

### Accountable

We do what we say we will

## WHAT MAKES US SPECIAL?

Whitelion builds strong partnerships and relationships between young people and their caseworkers, community agencies, government, business and volunteers to create genuine change. It has merged with other like-minded organisations in order to give young people the tailored services they need to succeed. Whitelion empathises not sympathises with young people, and never gives up on them.

## Our Impact



### Young people

=  
OPPORTUNITIES TO CHANGE THEIR LIVES



### Staff and volunteers

=  
WORK THAT MAKES A DIFFERENCE



### Donors and supporters

=  
MONEY THAT MAKES A DIFFERENCE



### Government

=  
PROGRAMS THAT WORK



### Taxpayers

=  
SUBSTANTIAL COST SAVINGS



### Community

=  
MORE EQUALITY, SAFETY AND COHESION

# 2017 HIGHLIGHTS



DARE2B YOUTH CONFERENCE WITH  
**450**  
STUDENTS ATTENDING



**17TH Annual AFL FINALS SERIES LUNCHEON RAISED \$115,000**



WHEELLY GOOD COFFEE CAFÉ  
**1ST ANNIVERSARY**



CEO MARK WATT WAS APPOINTED A MEMBER IN THE GENERAL DIVISION OF THE ORDER OF AUSTRALIA



ANNUAL THREE PEAKS CHALLENGE  
**raised \$340,000**



**BAIL OUT**

NATIONAL WHITELION BAIL OUT 2018 AND OUR FIRST YOUTH JUSTICE FORUM

**raised \$460,000**

JUL

AUG

SEP

OCT

NOV

DEC

JAN

FEB

MAR

MAY

JUN

EMPLOYMENT DINNER HOSTED BY GRANT THORNTON RAISED  
**\$50,000**



WHITELION MERGED WITH THE DUNGEON YOUTH CENTRE IN PERTH



EUREKA CLIMB 2017 RAISED OVER  
**\$220,000**



ANNUAL WHITELION CHRISTMAS GIVING PROGRAM – DELIVERED GIFTS TO  
**600 young people**



MARK WATT WAS APPOINTED CO-FOUNDER AND DEVELOPMENT DIRECTOR



HELD OUR FIRST ADVOCACY EVENT, Q&A - DETENTION & REHABILITATION: WHAT'S THE RIGHT BALANCE?



HANG VO WAS APPOINTED AS THE NEW CEO OF WHITELION COMMENCED AUGUST 2019



# OUR FOOTPRINT



After receiving support from Whitelion, our young people...

- Felt better about themselves
- Had more people who cared about them
- Had access to more services
- Felt better about the future
- Felt more confident & became more independent
- Had more opportunities to try new things

**82.5%**  
OF EACH DOLLAR  
INVESTED IN  
**Whitelion**  
GOES DIRECTLY  
TO SERVICE  
DELIVERY



# OUR ACHIEVEMENTS

WHITELION SUPPORTED  
**2,205**  
young people  
IN THE 2017/18 FINANCIAL YEAR

We helped many new young people, opening **1560** new support files over the year

Over **1 in 4** young people supported identified as Aboriginal and Torres Strait Islanders

**461** new young people supported in Alternative Learning Centres (557 managed in total)

**WE REACHED**  
**5,515**  
young people  
WITH OUR STRIDE  
PREVENTION  
PROGRAMS

**162** young people assisted with short-term support

**133** Stride Prevention Workshops delivered.

**157** new Mentor matches (357 managed in total)

**22** young people trained and employed in our social enterprises

**450** young people attended the annual DARE2B

**198** new young people placed in employment (337 managed in total)

# AROUND THE COUNTRY



## WA

- The 31 Stories campaign was launched in May 2018 and turned out to be a huge success. During the month of May, everyday a story was released online to help raise \$31,000 for Whitelion WA youth programs and raise awareness of the challenges and successes our young people experience. It included genuine engagement via social media, corporate fundraising lunches and other activities in the lead up to the major event on Thursday the 31st of May. On the night, cultural performances, the involvement of young people, the Aboriginal community and other key stakeholders resulted in a great opportunity for learning, strengthening relationships and fundraising. Over \$25,000 was raised.
- The Dungeon Youth Centre officially joined the Whitelion group in October 2017. We were very pleased and proud when Daniel Pisani from Whitelion Dungeon Youth Centre won the WA Professional Youth Worker of the Year Award as voted by the WA Association of Youth Workers.
- In conjunction with the Perth International Arts Festival, Whitelion and Cullacabardee Aboriginal Community hosted a cultural exchange day where performers from the touring play, The Barbershop Chronicles, could interact with Whitelion staff and young people and learn about Aboriginal issues, culture, customs and celebrations.

## TAS

- It was a year of milestones for Whitelion in Tasmania as we marked our 15th year in operation with a Gala Dinner in August 2017, expanded to the East Coast and opened an office in St Helens, launched the Release My Future prison support program based in Risdon Prison and introduced the YoungLions Advocacy and Ambassadors Program (YAAP).
- There have also been numerous opportunities for our young people this year. 12 young people attended a camp and leadership day on the tall ship, Windward Bound where they learnt leadership and teamwork skills as well as knot tying, climbing the mast and rowing. 30 young people attended Camp Woodfield where they were challenged by a range of outdoor activities including a flying fox, archery and bubble soccer. YoungLions from around the state also attended a camp on the Tasman Peninsula where they visited Port Arthur Historic Site to learn about the convict history of Tasmania.
- 26 people also completed the Overland Challenge providing a great opportunity to strengthen relationships and test their resilience and perseverance. The Challenge is over 70km in Tassie's Alpine Wilderness over 6 days.



## SA

- Whitelion was privileged to be invited to attend the 150th Year of ANZAC Point Pearce Celebration. We provided staff and a BBQ at the event which helped raise our profile and funds, as well as provided great employment opportunities for our young people.
- Among our successful fundraising events, the Parole Party in June 2018 was a highlight. 50 people attended this Whitelion event which raised \$10,000 for Whitelion programs in South Australia.
- Youth Barista Practice Day at Whitelion was held in June 2018 and provided five young people who had been engaged in barista training with a hands on work experience opportunity with the local council's "Aboriginal Barista Social Enterprise".

## NSW

- The tradition of breaking fundraising records and selling out events in NSW continued with the most successful Three Peaks Challenge yet and two sold out Bail Out events. We also participated in the very successful Schweppes Footy Luncheon, a Talent Day and the Bentleys Board Room Lunch.
- This year also saw the official launch of "If It Wasn't For This Coffee (IIWFTC)" Café. Operating at the Hub in Mt Druitt IIWFTC provides quality coffee and light meals as well as catering for local businesses. IIWFTC is a training ground for the young people engaged in their Certificate III in Hospitality and provides work experience to help these young people fulfil their training requirements to obtain their full qualification in Hospitality. IIWFTC also employs our young people on a casual basis with up to three young people on rotation for up to 10 weeks before being placed into employment with Whitelion employers.



VIC

In May 2018,  
we hosted our first

**youth justice Q&A  
in Melbourne.**

Aimed at facilitating important discussions around issues affecting our young people, a panel of diverse members debated the balance of rehabilitation and incarceration within Youth Justice. It was a vibrant evening attended by a range of people and live-streamed on Facebook to an even larger audience.



Whitelion, as part of a consortium led by YSAS, has become a key partner within the

**Frankston Youth Crime Prevention Project.**

The Project is aimed at addressing offending behaviour and recidivism by young people aged 10-24 years by decreasing known crime related risk factors and increasing protective factors.



Following a philanthropically funded pilot in 2017, Whitelion was awarded

**\$1.4 million**

of Federal Funding from the DSS Try, Test & Learn Fund to run eight further pilot programs of our Youth 4 Youth (Y4Y) Youthforce project, aimed to train young people for employment.

# STREET OUTREACH



## What is the program?

An afterhours assertive outreach program that works with young people aged between 12 - 25

Provides a variety of services to street frequenting young people, from intensive and ongoing support by the way of case management, through to brief interventions

The program is able to assess the needs of young people and links them to the services they require

Basic material aid in food, clothing and health supplies are also provided

ONE  
IN  
TEN

Australians  
WILL SUFFER FROM  
homelessness  
SOMETIME IN THEIR LIVES

THAT'S 2.4  
MILLION  
PEOPLE

## Why are outreach services important?

1 Through this service, Whitelion is able to connect with young people on the street where the need is greatest

2 Young people may be involved in commercial sex work, struggling with drug issues, sleeping rough and/or in constant need of food or material aid

“ I enjoy developing friendships with other volunteers, having positive engagement with young people and making an impact in the lives of vulnerable youth. ”

A quote from one of our volunteers

Whitelion provided 20,082 episodes of care via our mobile outreach services: Chatterbox, NOSH and Sydney Street outreach

51%

CULTURALLY AND LINGUISTICALLY DIVERSE (CALD)

1,498  
outreach

POSTINGS ACROSS  
46 DIFFERENT  
LOCATIONS

162

brief  
interventions

20,308

material aid  
provisions

## CHATTERBOX BUS: VIC & SA

The Chatterbox Bus is a regular fixture of the inner city nightscape and is a trusted link to services for the many homeless youth who engage with it. The bus visits popular areas where street frequenting young people are known to congregate and provides material aid, food, computer and internet access as well as providing young people with the opportunity to talk to bus staff about issues they are facing. Young people that require intensive support are referred to a Whitelion worker for ongoing case management.

## NUTRITION, OUTREACH, SUPPORT AND HEALTH (NOSH): VIC & NSW

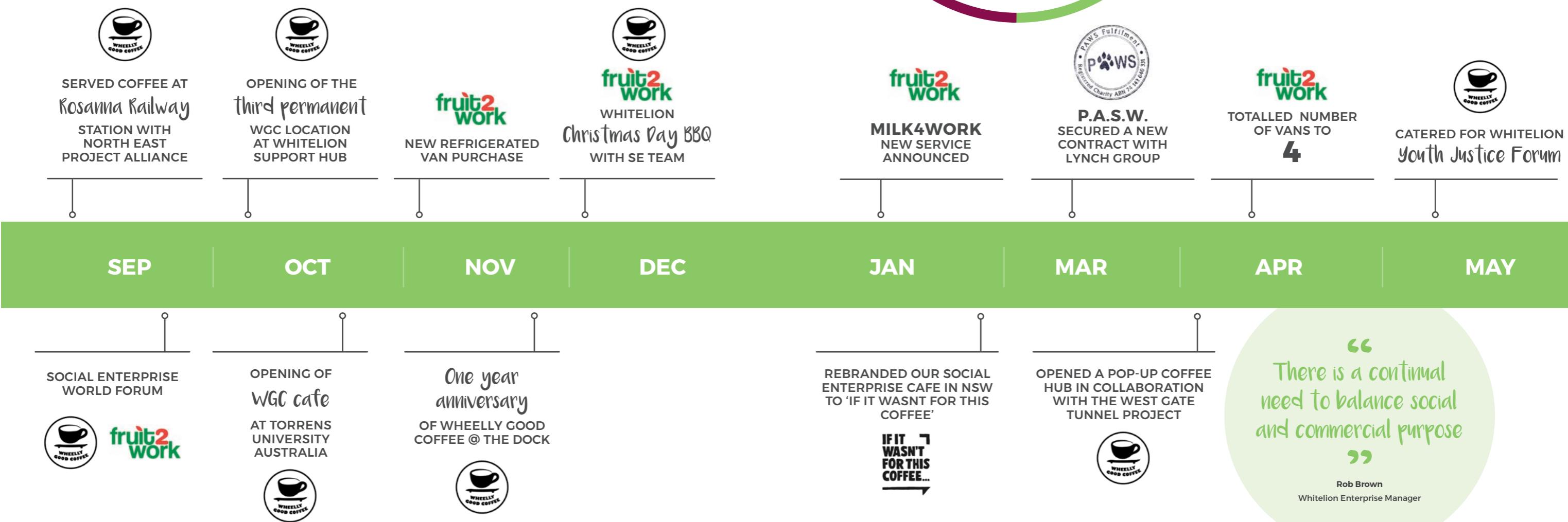
The Nutrition, Outreach, Support and Health (NOSH) Program operates alongside the Chatterbox Bus as a health and wellbeing service providing nutritional healthy food options for at-risk young people, three nights a week. The NOSH Van services South West Sydney visiting Rosemeadow, Wetherill Park and Fairfield throughout the week. A second NOSH van services the outer western suburbs of Melbourne in the municipality of Wyndham.



# SOCIAL ENTERPRISE TIMELINE

By combining social and commercial purposes, Social Enterprises (SE) address issues such as unemployment and homelessness. Every dollar placed towards SE creates new opportunities for at-risk young people.

We would like to acknowledge and celebrate some of the key achievements of our SE during the 17-18 financial year.



“  
Not often you'll get good coffee and help the community at the same time is it? Well there is one in Library by the Dock Docklands where you can enjoy your coffee and help the young people at risk training to be a Barista.  
”

WCC Reviews

“  
There is a continual need to balance social and commercial purpose  
”

Rob Brown  
Whitelion Enterprise Manager



## WHEELLY GOOD COFFEE (WGC)

IN 17/18 FY:

MORE THAN  
**15,000**  
HOURS OF  
EMPLOYMENT  
WAS PROVIDED

MORE THAN  
**20**  
YOUNG  
PEOPLE WERE  
EMPLOYED

MORE THAN  
**400**  
WEEKS  
OF EMPLOYMENT  
WAS OFFERED

### INSPIRATION

WGC aims to provide employment opportunities for vulnerable and at risk youth.

### MODEL

WGC is Social Traders Certified. WGC hire Whitelion young people who have an interest in the hospitality industry.

### IMPACT

WGC produces fully trained baristas capable of working in any café. These employees are provided with the necessary skills and knowledge to help them obtain long-term employment.



## FRUIT2WORK (F2W)

IN 17/18 FY:

OUR AIM FOR NEXT  
YEAR: DELIVERING  
**1 MILLION**  
PIECES OF FRUIT

**10,000**  
DELIVERIES

**825,000**  
PIECES OF FRUIT

### INSPIRATION

F2W aims to reverse the trend of recidivism by providing employment for those ex-offenders who deserve it.

### MODEL

Whitelion has funded F2W for the first 18 months. F2W aims to supply a higher than normal quality product and service delivery to business to direct growth of F2W. F2W has a vision of providing a sustainable income stream for Whitelion.

### IMPACT

In the first 18 months, no participants of the F2W program have reoffended. F2W enables ex-offenders to transition into wider society. They are able to re-gain necessary life skills as well as work for somewhere meaningful.

## IF IT WASN'T FOR THIS COFFEE

Our NSW social enterprise café follows a unique model which brings strategic partners together to create a safe space for young people facing barriers to enter the job market.

The aim of this social enterprise is to increase the employability of young people and give them meaningful job experience and certificate III in hospitality and help them transition into fulltime work.

IF IT  
WASN'T  
FOR THIS  
COFFEE...

OVER A 12 MONTH PERIOD IF IT WASN'T FOR THIS COFFEE...



Our social enterprise is proudly supported by

## P.A.W.S. FULFILMENT

(A Whitelion Social Enterprise Initiative)

**P.A.W.S. (Picking and Warehousing Solutions) Fulfilment offers comprehensive, reliable packaging, assembly, pick/pack and dispatch services from their Dandenong Distribution Centre providing on-the-job skills development for at-risk youth.**

The P.A.W.S. Fulfilment Social Enterprise (Registered Charity & DGR) has been in operation since August 2013 and specifically caters to the smaller, fiddly, non-time critical batch jobs that larger co-packers and warehousing companies avoid.

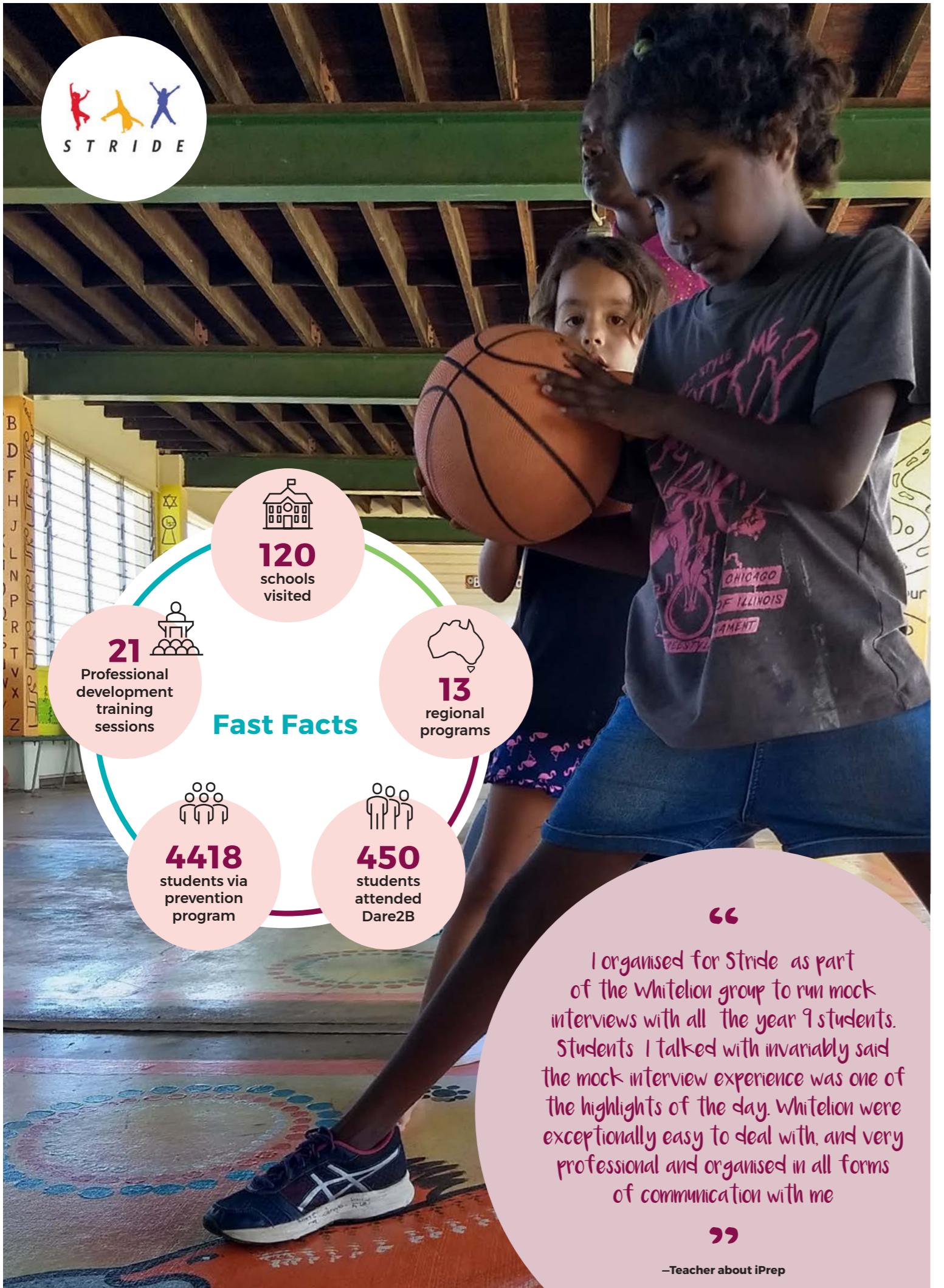
### INSPIRATION

P.A.W.S. goal is to support and reconnects disadvantaged youth with the workforce, giving them a hand up not a hand out.



P.A.W.S. is supported by Active Display Group and Markitforce.





This year Stride worked with over 120 schools, engaging with 4,418 students and 227 teachers completed our Professional Development Program

- We have developed an exciting STEPS Careers resource for secondary schools.
- Our remote and rural programs ran over 15 times working with over 1510 young people.
- Completed Dare2B conference which was attended by 450 students.
- Facilitated iPrep in 10 schools and provided a mock interview experience to 950 students.

Stride wellbeing programs provide young people with essential life skills for now and into the future. Focusing on relationships and community, resilience, career transitions, and school engagement.

Supporting young people to reach their full potential Stride workshops include:



## PROFESSIONAL DEVELOPMENT

Our experienced facilitators can visit your school and deliver programs directly to a class sized group of students.

Alternatively Strides' Professional Development Workshops equip school wellbeing staff with the tools and knowledge required to run Stride programs in their own schools. Practical tools and interactive activities cover clear learning outcomes relevant to each program.

Stride works closely with the community providing volunteer opportunities, youth conferences and remote school programs. Stride also has partner organisations aiming to provide a one stop shop to assist young people reach their full potential.

### VOLUNTEERING

The iPrep Mock Interview program relies on Volunteers. It provides a framework for organising a mock interview for students from year 9 to year 12. volunteers will conduct 15 minute interviews with up to 8 individuals.

### YOUTH CONFERENCES

Dare2B Youth Conference is an annual event providing young people with an opportunity to explore their full potential including education and career pathway options. It also links to the importance of how a healthy body and mind will contribute to their success.

### REMOTE SCHOOLS

Whitelion offers Stride wellbeing programs through 'in school' and 'school holiday' activities and workshops for young people in Indigenous communities across Australia to encourage physical, social and emotional health.

This is a jointly funded program.

# STORIES OF OUR YOUNG PEOPLE



We all have an important story to tell. Here are a few examples of how incredible and resilient young people are, and how much their lives can improve once they are given the right opportunity.

## Ryan\*

### RYAN IS 15 YEARS OLD

He lives at home with his mother, her boyfriend and his little sister. When we met him he was stressed about their financial struggles and was not in mainstream education for a variety of reasons, the main one being the extreme bullying he had encountered.

### RYAN MEETS CAROL

Ryan was originally referred by his school to Whitelion's alternative learning centre. During his engagement with this program, it became apparent that Ryan would benefit from being matched with a mentor. Ryan was matched with Carol. The pair were initially matched because of their shared love of the arts. Ryan and Carol hit it off immediately. There were lots of things for the two to talk about; from the arts to astronomy to travel. Ryan accomplished quite a bit throughout his time in the program and used Carol as a sounding board, often seeking out her advice on how to handle particular situations. Carol's advice helped Ryan to take the time required to think through situations before acting.



### CONFIDENCE RESTORED

Ryan's confidence soared during the program, seeing him submit a piece of his artwork to the Fisher's Ghost exhibit at the Campbelltown Arts Centre and, with Carol's encouragement, re-establish communications with his father and begin to heal their relationship. Carol also supported Ryan to rework his resume and prepare for job interviews. Ryan had the confidence to attend two job interviews, but was unfortunately unsuccessful in both. He could debrief with Carol about the positives that came from the experience and where he could have improved.



### A BRIGHTER FUTURE AND CONTINUING SUPPORT

Ryan was accepted into the distance education program which meant that he would not have to return to mainstream schooling. This meant an immediate decrease in his anxiety and stress levels. Despite some periods of low motivation, Ryan pressed on and has now completed his Year 10 Certificate. He is enrolled to complete his Year 11 Certificate and is looking forward to a possible future in Criminology.

Ryan has also improved his sleeping habits and has gained a broader circle of friends after attending an LGBTQI teen camp in Sydney. Ryan and Carol are still continuing their mentoring sessions.

# Cate\*

## 15 YEARS OLD WITH NO CONFIDENCE

Cate was 15 and had been suspended from school. She was aware of her anger and mental health issues and wanted to better understand and control them. Her mental health was very unstable and she often found herself in a very dark and lonely place. She also thought that no one cared or believed in her. She had very little confidence.

## "THERE'S NO WAY"

Cate was referred to Whitelion early in 2017. She wanted to continue her education but her lack of confidence was a huge barrier when attempting her education online. Whitelion asked Cate what were the small things that would make her happy. She said:

"I just want to do the same things my friends are doing. I want to just hang out and laugh and have fun. I don't want lots of money, just a dollar to buy a frozen coke, like my friends do."

After Cate mentioned wanting that dollar to buy a drink with her friends, Whitelion asked Cate what she thought about working part time to get that money to buy that drink.

She said "there's no way I could". Cate was asked to think about it and what it might be like to be able to buy that drink and the fun times she could have with her friends. Two days later Cate rang Whitelion and said she was open to talking with a prospective employer.



## GETTING WORK

Whitelion supported Cate in getting job ready, assisting her with interview questions and continually reassuring her that she was capable. Cate did really well in her interview and was offered a part time job at KFC. On the drive home Cate was in tears of happiness and pride. She didn't believe that these strangers believed in her. Cate said "this is the best day of my life". Cate has been employed by KFC for around six months now. She is buying her friends that frozen Coke. Cate continues to grow in confidence and has set goals to return to full time education and continue to work part time.

**Whitelion looks forward to supporting Cate to reach her future goals.**



# James\*

## A DIFFICULT START

We first met James when he was 17 and living in a squat with his girlfriend. He had spent most of his younger years in various foster homes or shelters and had spent time in prison for violent offences.

## LITERACY, LICENCE & INDEPENDENT LIVING

James worked with the Whitelion team over a 2.5 year period and in that time we joined him up

with a literacy program. He worked in our initiative 'Whitecubs' in the bush, obtained and completed both his learner and provisional licence, moved into his own independent living and started making better life choices.

From there, James transitioned into our employment program and participated in some voluntary work on a cattle farm and finally was offered a full-time position.



## AND NOW

James has now held this position for nearly a year, lives in his own home on the farm and works full time. He has purchased his own car and has been able to rebuild his relationship with his ex-partner and child.

**James still calls into the Whitelion office for a catch up**



# Cara\*

## WE MET CARA WHEN SHE WAS 15

As a 15-year-old, Cara was engaging in risky behaviours including AOD misuse, offending and unsafe relationships. She had a history of homelessness, mental health issues, family violence, Child Protection involvement and was disengaged from education.

## REACHING OUT

Whitelion supported Cara with intensive case management support through an Outreach Program. We helped with crisis accommodation, advocacy for Child Protection, mental and physical health support and referrals and informal counselling and support. When Cara became pregnant, Whitelion worked with her to get the support she needed. Just prior to giving birth Cara disengaged with Whitelion however returned soon after the baby was born.



## WELLBEING IMPROVEMENTS

Since the birth of the baby, Whitelion has continued to provide support to Cara to ensure she can provide continuity of care to her child. She is no longer misusing AOD, is in stable accommodation and is exploring further study options. Her wellbeing indicator data has seen a huge increase, particularly in the areas of community connectedness, future security, health and personal safety.



# EVENTS & FUNDRAISING



From events we can:

Give corporates team building activities that educate about young people

Attract new volunteers

Inspire business community to offer jobs

Raise awareness of the issues facing young people

Encourage new supporters of our work

Spread the word about our life changing programs

## Stats from the events



Events are a key way in which Whitelion engages with the public and promotes our brand. Beyond just raising funds, events are vital to the growth of Whitelion, in terms of creating new relationships with both individuals and businesses.

Events provide people more of an insight into Whitelion and what we do, whilst being a great way for people who lack funds or time, to get actively involved.

## 2017 SEPTEMBER

### 17TH ANNUAL AFL FINALS SERIES LUNCHEON

- Our 17th Annual AFL Finals Series Luncheon was hosted by MC Tony Shaw and included a panel of Billy Brownless, Katherine Smith, Brent Harvey and Matthew Lloyd.
- This luncheon proved to be an afternoon of fun and entertainment; however the real success was the fundraising result of over \$100,000.
- The enthusiastic response from our supporters illustrated the desire to help the disadvantaged young people we work with.

## 2017 NOVEMBER

### EUREKA CLIMB

- The 10th birthday of the Eureka Climb saw a sell-out event with 2,700 brave participants climbing the 1,642 stairs of the Eureka Tower
- Congratulations to all the amazing participants, with their wonderful fundraising efforts, totalling over \$200K.
- A huge thank you must be extended to everyone who was involved and contributed to making the 2017 climb one to remember.

## 2018 MARCH

### THREE PEAKS CHALLENGE

- In its 12th year, the Three Peaks Challenge sold out within just a few weeks of registrations opening, seeing a total of 170 participants take on the challenge from both NSW and VIC. The mix of both beautiful and horrendous weather made it one to be remembered
- This event is a test of courage and endurance and we would like to congratulate all the brave fundraisers who stepped up and scaled the heights of each peak in just 33 hours.



## 2018 MAY

### BAIL OUT

- Bail Out was back for its 13th year in 2018, with 4 events over Victoria, NSW and Tasmania. Participants from UnLtd Media Group were this year's heroes, taking over an entire event in Sydney where they raised over \$155,000
- Bail Out exposes participants to life on the inside with activities that simulate prison life. Inmates are stripped of possessions, fingerprinted, photographed and subjected to interrogation.
- Bail Out offers an emotional, eye opening and educational experience for 'inmates' across Australia

### WHITELION Q&A

- The inaugural Whitelion Q&A event saw a panel of experts debate the balance of rehabilitation and incarceration in relation to youth justice. An interesting evening at the NAB Auditorium was live streamed to Facebook

# VOLUNTEERS

Whitelion would not exist without the support of our magnificent volunteers. They are the driving force behind our efforts in the community.

We had over 350 magnificent individuals who helped us in various areas to reach our goals in 2017/18 FY.

## How can you help?



### ENGAGING WITH YOUNG PEOPLE

Our volunteers had a profound impact on the lives of many young people through mentoring, community engagement, outreach, mock interviews and beyond, proving the importance of positive adult role models.



### ASSISTING AT EVENTS

Our events are key in bringing the Whitelion community together and volunteers play an important role in their success.



### HELPING WITH BACK-OFFICE WORK

Throughout the year, we were spoilt by our corporate supporters who held their volunteer days in our offices. They brought several groups of enthusiastic employees to help us with administration, filing, data entry, brainstorming and many other ad-hoc tasks.



### CONTRIBUTING WITH SKILLS & EXPERTISE

We were also fortunate to have several volunteers offer the use of their expertise to assist Whitelion.

**None of the work we have done would have been possible without the passion and dedication of our volunteers.**



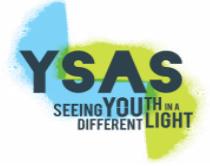
A big thank you to the passionate individuals who dedicated their time to help change the lives of young people this year.

# WHITELION IS A COMMUNITY EFFORT

## OUR GOVERNMENT PARTNERS:

Government of New South Wales  
Government of South Australia  
Government of Tasmania  
Government of Victoria  
Government of Western Australia  
Australian Government  
Commission for Children & Young People, Victoria

## OUR SERVICE DELIVERY PARTNERS



A special thanks to all of our generous donors across Australia and the amazing organisations who employ our young people.

## MAJOR SPONSOR



## OUR CORPORATE PARTNERS & SUPPORTERS



Grant Thornton

iress

UnLtd.

my perfect  
cosmetics  
company



iag



IBISWorld  
WHERE KNOWLEDGE IS POWER



no us group courtney

PIXO



460



Effective Recoveries  
Rothwell Lawyers

Greenlands  
Wholesale Fruit & Vegetables • Supplier to the Hospitality Industry

Sebastian  
Property Services

## MAJOR SPONSOR



FORWARD MEDIA  
Video Production

esecure | P bwired.



FOREVER NEW

BNI

CIVICA

## OUR EVENT SPONSORS AND SUPPORTERS



## OUR FUNDERS AND OTHER PHILANTHROPIC SUPPORTERS

Aberdeen Asset Management Limited	Freemason's Public Charitable Foundation	Programmed Safety
Albert Wolff Chambers	Gandel Philanthropy	Property Industry Foundation
Alcohol and Drug Foundation	Give Where You Live	Radford Family Foundation
Allens	Good Sports St Helens	Rali Foundation
Andrews Foundation	Government of South Australia	Rigby Shearing
Anz Trustees Limited	Grant Thornton	Rotary Club Of Melbourne South
ARUP	Grant Thornton Sydney	Rotary of Ballajura
Asahi Beverages	Gravelly Beach Fire Brigade	Rotary of Crawley
Aurora Energy	Hareda Foundation	Sage
Australian Communities Foundation	Hazel Bros	Salvo Care Eastern Homeless and Support Services
Australian Red Cross	Hockeyroos	Schweppes Australia
Australian Roasted Coffee Company	Hugh Hamilton Wines	Securitas
Australian Volunteers International	Ian Potter Foundation	Share the Dignity
Bell Charitable Fund	Indigo Junction	Skills Tasmania
Bennelong Foundation	Inner North Community Foundation	Social Ventures Australia
Blacktown City Council	Charitable Fund	South Launceston Junior Football Club
Campbell Edwards Trust	IRESS	St George Foundation
Chateau Apollo	Jack and Ethel Goldin Foundation	St John of God
City of Sydney Council	JG Fit	Stockland Affinity Retirement Village Pty Limited
City Of Yarra	John T Reid Charitable Trust	Street Smart Australia
Civica	Jones Day	Sydney Community Foundation
ClubGRANTS Campbelltown	Just Improvise	Tailrace
Collier Charitable Fund	KFC	Talent International
Colonial Foundation Trust	Kingston City Council	Talent Rise
Commonwealth Bank	LAFM	Tasmanian Community Fund
Community Support Frankston	Leadership WA	Tasmanian Police Charity Trust
Deloitte	Lendlease	Taylor's Art & Coffee House
Department For Education	Lions Club	The Law Society of WA
Department Of Economic Development Jobs Transport And Resources	Local Drug Action Team (ADF)	The Nappy Collective
Department Of Employment	Lord Mayors Charitable Foundation	The Trustee For Zig Inge Foundation
Department of Health and Human Services TAS	Malaga District Business Association	The Wyatt Trust
Department Of Health And Human Services VIC	Matana Foundation for Young People	True North
Department Of Human Services	Media on Mars	UNLTD
Department Of Justice And Regulation	Melbourne Primary Care Network Limited	Victoria Health
Department of Justice and Regulation Dandenong	Merrin Foundation	Victorian Multicultural Commission
Department Of Social Services	Millennium Kids	WD Booth Foundation
Department Of State Development SA	Mona	Western Australia Police
Department of State Growth	Moore & Stephens	Westpac Foundation
Department Of The Prime Minister And Cabinet	Morialta Trust Inc	Woolworths
Dept of Communities	Motors Foundation	Wyndham City Council
Esplanade Hotel - by Rydges	Noongar Radio	Wyndham Community & Education Centre Inc
Flora and Frank Leith Charitable Trust	NSW Department of Social Services	Yasmar Juvenile Justice Training Facility
Foodbank Victoria	O'Driscoll Coaches	Youth Futures
Frankston City Council	OzHarvest	YSAS - Youth Support and Advocacy Service
	Peninsula Community Ownership Foundation	Zach Martin-Dennis
	Perpetual Trustees	
	Pierce Armstrong Foundation	
	Portland House Investments Ltd	

# FINANCIAL RESULTS

The company and controlled entities made a total comprehensive surplus of \$51,954 for the 2017/18 year.

## SHORT TERM OBJECTIVES:

- Leading edge program for young people
- Engaged and capable people
- Strong organisational capability

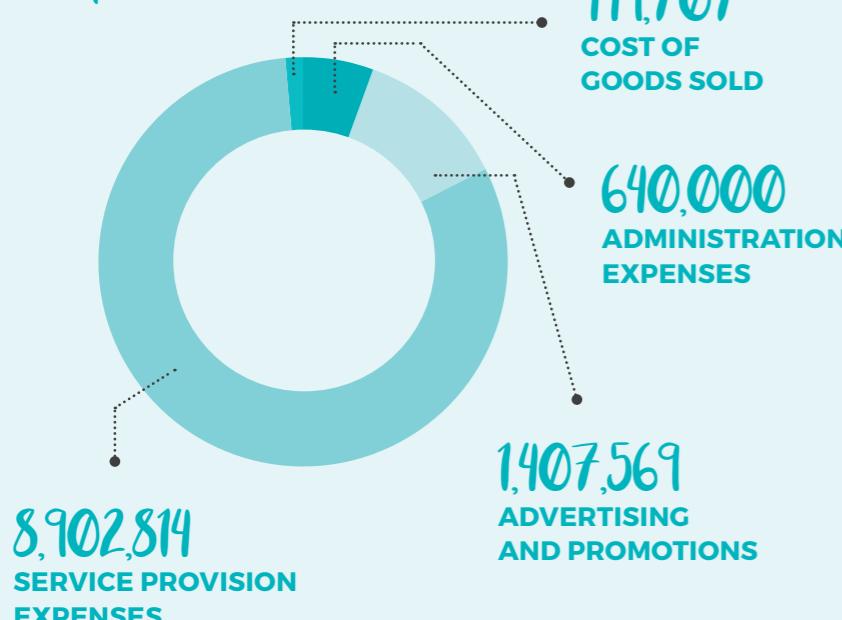
## LONG TERM OBJECTIVES:

- Financial sustainability
- Growth through innovation and alliance

## STRATEGIES TO ACHIEVE STATED OBJECTIVES:

- Impact evaluation and program expansion
- Values based culture and leadership capability
- Integrated organisation, brand strength and integrity processes
- Delivery of budget, diversify long term funding and creation of a future fund
- Strategic alliances and innovative program development

## Expenditure



## Revenue

	Revenue
Event Income	1,119,077
Merchandise Sales	232,014
Government Grants	5,642,261
Donations Received	3,838,803
Others	74,714
Total	10,906,869

## Whitelion Youth Agency Ltd and Controlled Entity Financial Report for the Year Ending 30 June 2018

### STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

	Note	Group		Whitelion	
		2018	2017	2018	2017
		\$	\$	\$	\$
Revenue	2	13,161,678	10,906,869	10,543,078	9,395,321
Cost of Goods Sold		(499,707)	(139,740)	(108,466)	(95,298)
Administration expense		(640,000)	(624,087)	(544,278)	(541,920)
Advertising and promotion expenses		(1,407,569)	(1,325,738)	(1,226,202)	(1,102,395)
Service provision expenses		(10,779,932)	(8,902,813)	(8,790,261)	(7,709,95)
Current year surplus/(deficit) before tax		(165,530)	(85,511)	(126,129)	(54,251)
Income tax expense	4	-	-	-	-
Net current year surplus/(deficit)		(165,530)	(85,511)	(126,129)	(54,251)
Net current year surplus/(deficit) attributable to members of the entity		(165,530)	(85,511)	(126,129)	(54,251)
Other comprehensive surplus/(deficit)					
Fair value re-measurement gains on available-for-sale financial assets, net of tax	19	136,076	63,522	136,076	63,522
Fair value re-measurement gains on acquisition of a freehold property, net of tax	8/19	(22,500)	48,500	(22,500)	48,500
Fair value re-measurement losses on acquisition of a Fruit2Work Pty Ltd Unit Trust, net of tax	19	-	(25,030)	-	-
Total comprehensive surplus/(deficit) attributable to members of the entity		(51,954)	1,481	(12,553)	57,771

The accompanying notes form part of these financial statements.

**Whitelion Youth Agency Ltd and Controlled Entity**  
**Financial Report for the Year Ending 30 June 2018**

**STATEMENT OF FINANCIAL POSITION**

	Note	Group		Whitelion	
		2018	2017	2018	2017
		\$	\$	\$	\$
<b>ASSETS</b>					
<b>CURRENT ASSETS</b>					
Cash on hand	5	1,355,657	1,698,399	989,390	1,198,472
Accounts receivable	6	1,116,646	828,245	837,755	508,115
Related party loans	7	-	-	471,954	284,358
Financial assets	8	1,440,267	1,284,330	1,440,267	1,284,330
<b>TOTAL CURRENT ASSETS</b>		<b>3,912,570</b>	<b>3,810,974</b>	<b>3,739,366</b>	<b>3,275,275</b>
<b>NON-CURRENT ASSETS</b>					
Financial Assets	8	-	-	50,000	50,000
Property, plant and equipment	9	975,177	780,460	961,623	751,251
<b>TOTAL NON-CURRENT ASSETS</b>		<b>975,177</b>	<b>780,460</b>	<b>1,011,623</b>	<b>801,251</b>
<b>TOTAL ASSETS</b>		<b>4,887,747</b>	<b>4,591,434</b>	<b>4,750,989</b>	<b>4,076,526</b>
<b>LIABILITIES</b>					
<b>CURRENT LIABILITIES</b>					
Accounts payable	10	981,697	804,251	911,411	750,207
Employee provisions	11	795,409	669,367	737,583	615,629
Finance liabilities	12	116,984	162,091	116,984	162,091
Related party loans	7	-	-	161,925	-
Income in advance	13	1,366,627	1,342,586	1,209,564	982,277
<b>TOTAL CURRENT LIABILITIES</b>		<b>3,260,717</b>	<b>2,978,295</b>	<b>3,137,467</b>	<b>2,510,204</b>
<b>NON-CURRENT LIABILITIES</b>					
Employee provisions	11	218,704	197,855	197,019	182,262
Finance liabilities	12	230,863	185,867	230,863	185,867
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>449,567</b>	<b>383,722</b>	<b>427,882</b>	<b>368,129</b>
<b>TOTAL LIABILITIES</b>		<b>3,710,284</b>	<b>3,362,017</b>	<b>3,565,349</b>	<b>2,878,333</b>
<b>NET ASSETS</b>		<b>1,177,463</b>	<b>1,229,417</b>	<b>1,185,640</b>	<b>1,198,193</b>
<b>EQUITY</b>					
Reserves	14	702,963	589,387	727,993	614,417
Retained surplus		474,500	640,030	457,647	583,776
<b>TOTAL EQUITY</b>		<b>1,177,463</b>	<b>1,229,417</b>	<b>1,185,640</b>	<b>1,198,193</b>

The accompanying notes form part of these financial statements.

**Whitelion Youth Agency Ltd and Controlled Entity**  
**Financial Report for the Year Ending 30 June 2018**

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF WHITELION YOUTH AGENCY LTD**

**Audit Opinion**

I have audited the financial report of Whitelion Youth Agency Ltd and Controlled Entities (the Entities), which comprises the statement of financial position as at 30 June 2018, the statement of profit or loss and other comprehensive income, statement of changes in equity, statement of cash flows for the year then ended, notes to the financial statements and director declaration.

In my opinion, the accompanying financial report of Whitelion Youth Agency Ltd and Controlled Entities is in accordance with the *Division 60 of the Australian Charities and Not for Profits Commission Act 2012*, including:

- (a) giving a true and fair view of the group's financial position as at 30 June 2018 and of its financial performance for the year then ended; and
- (b) complying with Australian Accounting Standards and the *Division 60 of the Australian Charities and Not for Profits Commission Act 2012*

**Basis for Opinion**

I conducted my audit in accordance with Australian Auditing Standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. I am independent of the Company in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to my audit of the financial report in Australia. I have also fulfilled my other ethical responsibilities in accordance with the Code.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

**Responsibilities of the Directors for the Financial Report**

The directors of the entities are responsible for the preparation and fair presentation of the financial report in accordance with Accounting Standards and the ACNC Act and for such internal control as the entities determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

The directors are responsible for overseeing the entities financial reporting process.

**Auditor's Responsibilities for the Audit of the Financial Report**

My objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

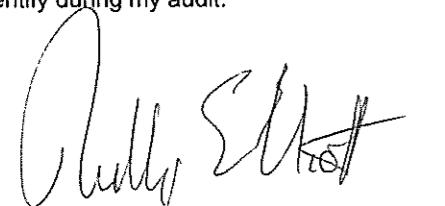
**Whitelion Youth Agency Ltd and Controlled Entity**  
**Financial Report for the Year Ending 30 June 2018**

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF WHITELION YOUTH AGENCY LTD**

As part of an audit in accordance with Australian Auditing Standards, I exercise professional judgment and maintain professional scepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.



Phillip Elliott \*

Suite 105, 620 St Kilda Road Melbourne

Dated this 6th day of October 2018

\* Liability limited by a scheme approved under Professional Standards legislation

# HOW TO GET INVOLVED

Join us and give a young person  
the courage to grow



ATTEND AN EVENT



EMPLOY A YOUNG PERSON



BECOME A MENTOR



ENGAGE WITH OUR  
SOCIAL ENTERPRISES



VOLUNTEER



BECOME A PARTNER

Together we do better!

